


## ADDITIONAL SPONSORSHIP OPPORTUNITIES

Sponsoring an event, award or scholarship at the Grace Hopper Celebration India (GHCI) is an excellent way to demonstrate your organization's support for women technologists. GHCI provides a wide array of sponsorship opportunities that offer significant visibility benefits, including logo recognition on the conference website, event signage and printed programs. Specific sponsorship offers and the additional benefits are detailed below.

\* Conversion will be considered at 1 USD = INR 67.07

Sponsorship Levels	Available Sponsorships	Description	Benefits
<b>GENERAL EVENTS</b>			
Sponsor a Conference Track Session USD 11,600	ONE (per Track)	The Grace Hopper Celebration India (GHCI) 17 Conference will have multiple Tracks. Past Tracks include Technical sessions like Data Science, Machine Learning and Open Source and non-technical sessions like Entrepreneurship and Organizational Transformation.	<ul style="list-style-type: none"> <li>Signage will recognize sponsor in the event hall of the Track Session</li> <li>Sponsor will have an opportunity to speak for 3 minutes before the session as per ABI India guidelines</li> <li>Sponsor will be recognized in the printed Career Fair Guide</li> <li>Sponsor logo on conference website</li> </ul>
Women Entrepreneur Quest USD 13,300	TWO	Sponsor the GHCI 17 Woman Entrepreneur Quest (WEQ) Award, recognizing and showcasing early-stage technical ventures founded by women entrepreneurs. Women leaders in startups, who have applied technology in innovative ways to solve meaningful business problems are eligible for the award.	<ul style="list-style-type: none"> <li>Sponsor will have an opportunity to speak during the WEQ Award event</li> <li>signage will recognize sponsor in the event hall</li> <li>Sponsor will be recognized in the printed Career Fair Guide</li> <li>Sponsor logo on conference website</li> </ul>
WiFi Internet USD 9,000	ONE	Sponsor the Wi-Fi service available to all conference participants.	<ul style="list-style-type: none"> <li>Sponsor will be recognized in the printed Career Fair Guide</li> <li>Sponsor logo on conference website</li> </ul>
Mobile Conference Application USD 9,000	ONE	Sponsor the official conference mobile application, which is available for download to all conference attendees. Built for iPhone and Android, the mobile application provides attendees with the ability to look up session descriptions and speaker profiles, create a personalized conference schedule and more.	<ul style="list-style-type: none"> <li>Sponsor logo featured on mobile application, displaying every time the application is used</li> <li>Sponsor will be recognized in the printed Career Fair Guide</li> <li>Sponsor logo on conference website</li> </ul>

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Poster Session USD 5,000	TWO	The Poster Session will be held during GHCI 17. The Poster Session is an excellent way to reinforce your organization's commitment to technology and innovation. Participants are primarily college students, making it a great recruitment tool as well.	<ul style="list-style-type: none"> <li>• Signage will recognize sponsor in the event hall of the Poster Session</li> <li>• Sponsor will have an opportunity to speak for 5 minutes before the session</li> <li>• Sponsor will be recognized in the printed Career Fair Guide</li> <li>• Sponsor logo on conference website</li> </ul>
Delegate Bag USD 11,600	ONE	Every conference participant receives the conference delegate bag which will include sponsor logo.	<ul style="list-style-type: none"> <li>• Sponsor logo on the delegate bag in specific location</li> <li>• Sponsor logo at the bag pick up desk</li> <li>• Sponsor will be recognized in the printed Career Fair Guide</li> <li>• Sponsor logo on conference website</li> </ul>
Lanyard and Badge* USD 8,300	ONE	Every conference participant receives a conference lanyard and badge with the sponsor logo on it	<ul style="list-style-type: none"> <li>• Sponsor logo on the lanyard</li> <li>• Sponsor logo at registration</li> <li>• Sponsor will be recognized in the printed Career Fair Guide</li> <li>• Sponsor logo on conference website</li> </ul>
Networking lunch each day** USD 2,500	FOUR (each day)	Host the lunch for conference attendees in the outdoor lunch area at the venue	<ul style="list-style-type: none"> <li>• Sponsor logo at lunch area</li> <li>• Sponsor will be recognized in the printed Career Fair Guide</li> <li>• Sponsor logo on conference website</li> </ul>
Exclusive Networking Lunch each day** USD 12,500	ONE (each day)	Host lunch for conference attendees in the sound-proof closed door Fine-Dine area at the venue	<ul style="list-style-type: none"> <li>• Sponsor logo at lunch area</li> <li>• Sponsor will be recognized in the printed Career Fair Guide</li> <li>• Sponsor logo on conference website</li> </ul>
High-Tea USD 6,000	ONE (includes both days)	Provide all conference attendees with snacks, tea and coffee.	<ul style="list-style-type: none"> <li>• Sponsor logo at tea/ coffee main area</li> <li>• Sponsor logo on conference website</li> </ul>

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Meeting Room* Half a Day USD 100 Full Day USD 200	TWENTY (each day)	A private meeting space for sponsor to hold Business meetings with vendors or partners or to meet potential candidates and students.  These will be allocated on a first come first served basis.	NA
iConnect Sessions* 250 USD per session	EIGHT (one session each)	A 60-min session for the Sponsor to present latest technology topics/ projects their organization is involved in. iConnect sessions will be blocked on a first come first served basis.	<ul style="list-style-type: none"> <li>80-seater room with projector available for the session</li> </ul>
<p>*Only available for Lead, Gold, Silver or Bronze sponsors            ** Only available for Lead, Gold or Silver sponsors</p>			
<p><b>For sponsorship inquiries, please contact in:</b></p>			
<p><b>India</b></p>			
<p>Maggie Inbamuthiah, Director – Business Development and Account Management            Email: <a href="mailto:maggiei@anitaborg.org">maggiei@anitaborg.org</a></p>			
<p><b>US</b></p>			
<p>Carol Gustaveson, Vice President, Business Development            Email: <a href="mailto:carolg@anitaborg.org">carolg@anitaborg.org</a></p>			
<p>Laurie Greer, Senior Director, Business Development            Email: <a href="mailto:laurieg@anitaborg.org">laurieg@anitaborg.org</a></p>			
<p><b>Website</b></p>			
<p><a href="http://ghcindia.anitaborg.org">ghcindia.anitaborg.org</a></p>			
<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div data-bbox="88 1318 604 1383" style="width: 25%;">  <p><b>ANITA BORG INSTITUTE</b>  <small>WOMEN TRANSFORMING TECHNOLOGY</small></p> </div> <div data-bbox="646 1318 2011 1448" style="width: 70%;"> <p>The Anita Borg Institute (ABI) connects, inspires and guides women in computing and organizations that view technology innovation as a strategic imperative. Founded in 1997 by computer scientist Anita Borg, our reach extends to more than 87 countries. As a social enterprise, ABI envisions a future where the people who imagine and build technology mirror the people and societies they build it for. The Anita Borg Institute is a nonprofit organization registered as a section-8 company under the Companies Act, 2013 in India. For more information, visit <a href="http://www.anitaborg.org">www.anitaborg.org</a></p> </div> </div>			