



GHCI 18 Call for Submissions

Facebook Live Session:
Tips and Tricks for a Winning GHCI Submission

Join **Swetha Sivaram**,
Senior Engineering Manager,
IBM Systems and Program Chair GHCI 18

at **12.00 PM** on **10 April, 2018**

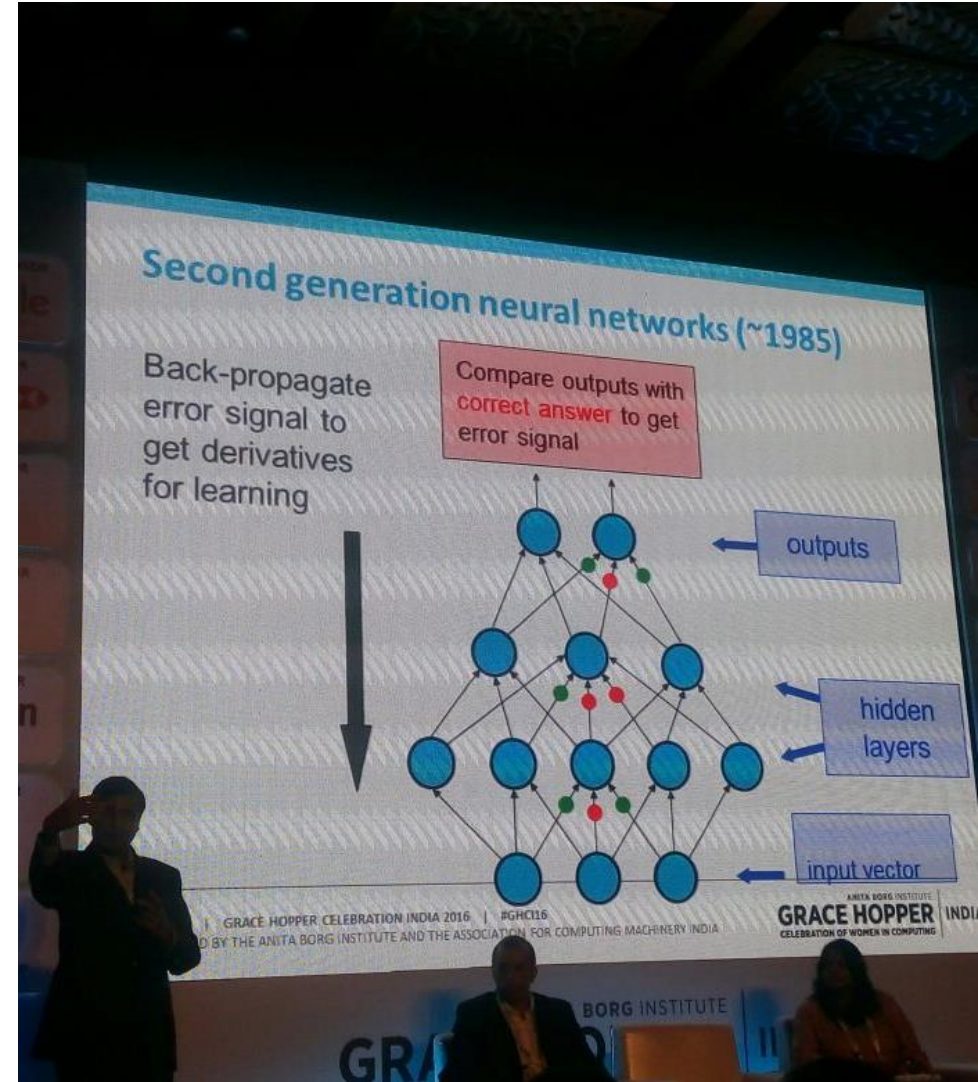


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Identify your expertise

GHCI 18 Call for Submissions

- Artificial Intelligence (AI) and High-Performance Computing (HPC)
- Design in Tech
- Emerging Technologies
- Trends in Platform Engineering
- Tech for Good



Choose the best format

- Get **diverse** perspectives
- **Network** with individuals in the industry
- Is a series of lightning talks more suited than a single presentation?
- Is the topic one that has more than 1 diverse set of viewpoints?
- **Plan** your abstract



Know your audience

- **Basic, Intermediate, Advanced**
- **WIIFT** - What's in it for them?
- Make the session **memorable** - in the right way
- **Actions** louder than words
 - Demos
 - Pictures
 - Working Models



Spend time on your submission

Plan

- State the background clearly
- Mention existing literature/content
- Focus on the main aspect of your expertise
- Use illustrations to provide clarity
- Highlight benefits of your approach
- Use facts, numbers for additional weightage
- Share references

Execute

- Pay attention to word limits
- Proof-read
- Showcase your value proposition
- Provide video links
- Share final content with the abstract

Points to remember

Important Dates

April 2, 2018, 9:00 AM (IST): Call for Submissions opens

June 3, 2018: 10:00 PM (IST): Call for Submissions closes

August 2018: Accept/Reject notifications emailed

- Make your submission [here](#).
- Remember, the best submissions are the ones that come in early

Thank you

