



# Show your commitment to women in tech.

Be a Sponsor at GHCI 18  
14 – 16 Nov, 2018, in Bangalore

The Grace Hopper Celebration India (GHCI) is the largest conference for women in technology in India. By sponsoring GHCI, your organization can engage with women technologists and strongly demonstrate your commitment to growing the careers of women in technology.

GHCI is a platform offering opportunities to connect, inspire and guide women in technology including students, professionals and entrepreneurs. At GHCI participants can look forward to keynotes from role models, building networks and learning from exciting technical and non-technical sessions. The Poster Session and Career Fair are also very popular at GHCI. Don't miss the opportunity to be a part of this celebration of women in technology.

## GHCI 17 Hit a New High!

46 sponsors

74 sessions

184 speakers

406 organizations

3,607 attendees

Once again 2018 promises to unlock new connections and opportunities for your organization and all women in technology.



# Corporate Sponsorship Levels and Benefits for GHCI 18

	LEAD (2)	GOLD	SILVER	BRONZE
<b>Amount</b>	INR 38,56,500	INR 25,50,000	INR 16,97,000	INR 9,26,000
<b>Tech Expo Booth for live technology demos</b>	<i>Optional and in addition to overall sponsorship amount.</i>			
	One booth 3X3m at INR 1,00,000 OR one booth 3X4.5m at INR 2,00,000			
<b>Stall at GHCI 18 Career Fair</b>	One stall at Career Fair 6m X 8m	One stall at Career Fair 3m X 9m	One stall at Career Fair 3m x 7m	One stall at Career Fair 3m x 5m
<b>GHCI 18 Conference Registrations</b>	<i>Allows access to all sessions, Career Fair and Tech Expo. Tea/coffee and lunch included.</i>			
	50 passes	40 passes	25 passes	15 passes
<b>Staff registrations for those managing the Career Fair Stall</b>	<i>Allows access to Career Fair and Tech Expo area. Tea/coffee and lunch included. Optional and in addition to overall sponsorship amount.</i>			
	Purchase up to 8 passes INR 6,000 per pass	Purchase up to 5 passes INR 6,000 per pass	Purchase up to 3 passes INR 6,000 per pass	Purchase up to 3 passes INR 6,000 per pass
<b>Staff registrations for those managing the Tech Expo Booth</b>	<i>Allows access to Career Fair and Tech Expo area. Tea/coffee and lunch included. Optional and in addition to overall sponsorship amount.</i>			
	Purchase up to 2 passes INR 6,000 per pass			
<b>Access to Resume Database</b>	17 Oct 2018	24 Oct 2018	31 Oct 2018	7 Nov 2018
<b>Discount on additional passes of 11 or above</b>	15% for all Sponsor organizations <b>Important:</b> Full payment for all bulk registrations must be made, in order to receive the passes and attend the conference.			
<b>Meeting Rooms</b>	<i>Optional and in addition to overall sponsorship amount.</i>			
	Max: 2 full days. INR 20,000 for full day and INR 10,000 for half day			
<b>iConnect Session</b>	<i>Optional and in addition to overall sponsorship amount.</i>			
	INR 2,00,000 - Seating capacity: 600 INR 1,00,000 - Seating capacity: 400 INR 50,000 - Seating capacity: 100 INR 35,000 - Seating capacity: 80  •Option to provide giveaways/printed material to session attendees			

## BENEFITS CONTINUED ON NEXT PAGE

This document was last revised on 19 July, 2018.



	LEAD (2)	GOLD	SILVER	BRONZE
<b>Conference Giveaways (item to be approved by AnitaB.org India)</b>	1 item (4,000 giveaways required by each sponsor )		Not available	Not available
<b>Sponsor Recognition and Branding</b>				
<b>Mainstage Backdrop Logo</b>	Yes	No	No	No
<b>Logo on Sponsor signage (1 display)</b>	Logo to be listed under Lead Sponsors	Logo to be listed under Gold Sponsors	Logo to be listed under Silver Sponsors	Logo to be listed under Bronze Sponsors
<b>Logo on speaker podium at mainstage (digital display)</b>	Yes	Yes	Yes	Yes
<b>Logo on the all Sponsors signage (1 display)</b>	Yes	Yes	Yes	Yes
<b>Credit reel to be shown at Welcome Presentation on Day 1 of GHCI 18</b>	Logo to be listed under Lead Sponsors	Logo to be listed under Gold Sponsors	Logo to be listed under Silver Sponsors	Logo to be listed under Bronze Sponsors
<b>Sponsor recognition on GHCI website</b>	Logo to be listed under each Sponsor category and hyperlinked to 'Careers' webpage of Sponsor organization. Sponsor may also provide link to a customized microsite for this purpose.			
<b>GHCI Mobile App</b>	Logo and website url			
<b>Others</b>				
<b>Listing with details for career opportunities at sponsor organization on GHCI website</b>  - Careers Website - Email ID - Contact person: This list will be published on the GHCI website	Yes	Yes	Yes	Yes

**BENEFITS CONTINUED ON NEXT PAGE**

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	LEAD (2)	GOLD	SILVER	BRONZE
<b>Posts on AnitaB.org India social media pages to recognize as GHCI 18 Sponsor</b>	3 individual posts	3 posts with logo listed under Gold Sponsors	2 posts with logo listed under Silver Sponsors	1 post with logo listed under Bronze Sponsors

**Important Notes:**

- Sponsorships will also be used for funding the GHCI 18 Student Scholarships.
- Sponsorships need to be paid before the conference. Stalls and benefits will only be allocated on receipt of payment.
- The stall allocations and layout for the GHCI 18 Career Fair will be shared with Sponsors about a month before the conference dates.

**For sponsorship inquiries, please contact in:**

**India**

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