



*Join and support our vision of building a 50:50 technical workforce by 2025*

## Be a Sponsor at GHCI 19

2019 is a landmark year for the **Grace Hopper Celebration India (GHCI)**, the largest technical conference for women in Asia. It will be the 10th edition of GHCI and we will be celebrating the achievements and future of women in technology.

GHCI is a platform offering opportunities to connect, inspire and guide women in technology including students, professionals and entrepreneurs. At GHCI, participants can look forward to keynotes from role models, building networks and learning from exciting technical and non-technical sessions. The Poster Session, Speed Mentoring, Career Fair, TechTalks and Tech Expo are also very popular at GHCI.

Don't miss this opportunity to become a GHCI 19 sponsor – to engage with women technologists and demonstrate your commitment to growing the careers of women in technology.

*Once again GHCI promises to unlock new opportunities for your organization and all women in technology.*

**For all sponsorship enquiries, please contact:**

Vasudha Varma, Lead Consultant – Corporate Engagement at [vasudhav@AnitaB.org](mailto:vasudhav@AnitaB.org) or visit us at [GHCIndia.AnitaB.org](http://GHCIndia.AnitaB.org)

**5376** attendees

**411** organizations

**149** speakers

**114** sessions

**66** sponsors



# Corporate Sponsorship Levels and Benefits for GHCI 19

	Platinum (2)	GOLD	SILVER	BRONZE
<b>Sponsorship</b>	INR 42,00,000	INR 29,00,000	INR 19,50,000	INR 11,00,000
<b>Stall at GHCI 19 Career Fair on Day 2 and Day 3 of the conference</b>	One stall at Career Fair 6m x 8m	One stall at Career Fair 3m x 9m	One stall at Career Fair 3m x 7m	One stall at Career Fair 3m x 5m
<b>GHCI 19 Complimentary Delegate Registrations</b>	40 passes	30 passes	20 passes	10 passes
	<i>Allows access to all sessions, Career Fair and Tech Expo. Tea/coffee and lunch included.</i>			
<b>Complimentary Delegate Registrations for Business Leaders</b>	4	3	2	1
	<i>Sponsors can nominate their business leaders to attend half a day on either Day 1, Day 2, or Day 3 of GHCI 19.</i> <i>Allows access to all sessions, Career Fair and Tech Expo.</i>			
<b>Power for Career Fair Stall</b>	3 KW	3 KW	3 KW	3 KW
<b>Sponsor Recognition and Branding</b>				
<b>Mainstage backdrop logo</b>	Yes	No	No	No
<b>Logo display on signage near the mainstage (1 display)</b>	No	Yes	No	No
<b>Logo on the All Sponsors signage (1 display)</b>	Yes	Yes	Yes	Yes
<b>Credit reel to be shown in Welcome Presentation at the Plenary Session of GHCI 19</b>	Logo to be listed under Platinum Sponsors	Logo to be listed under Gold Sponsors	Logo to be listed under Silver Sponsors	Logo to be listed under Bronze Sponsors
<b>Sponsor recognition on GHCI 19 website</b>	Logo to be listed under Platinum Sponsors and hyperlinked to 'Careers' webpage of Sponsor organization. Sponsor may also provide link to a customized microsite for this purpose.	Logo to be listed under Gold Sponsors and hyperlinked to 'Careers' webpage of Sponsor organization. Sponsor may also provide link to a customized microsite for this purpose.	Logo to be listed under Silver Sponsors and hyperlinked to 'Careers' webpage of Sponsor organization. Sponsor may also provide link to a customized microsite for this purpose.	Logo to be listed under Bronze Sponsors and hyperlinked to 'Careers' webpage of Sponsor organization. Sponsor may also provide link to a customized microsite for this purpose.

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Grace Hopper Celebration India (GHCI) 19 Sponsorship Opportunities





	Platinum (2)	GOLD	SILVER	BRONZE
<b>Posts on AnitaB.org India social media for recognition as a GHCI 19 Sponsor</b>	4 individual posts with logo listed as Platinum Sponsor	3 posts with logo listed under Gold Sponsors	2 posts with logo listed under Silver Sponsors	1 post with logo listed under Bronze Sponsors
<b>One quote by a senior technology or business leader (male or female) on a topic related to role and inclusion of women in technology. (A 150 word quote to be posted on AnitaB.org India social media and website). The final quote has to be approved by AnitaB.org India</b>	Yes	Yes	No	No

## Other Benefits Available Only for Sponsors (Optional)

Any GHCI 19 sponsor (Platinum/Gold/Silver/Bronze) may additionally purchase the following benefits:

	Platinum (2)	GOLD	SILVER	BRONZE
<b>Tech Expo Booth for live technology demos on Day 2 and Day 3 of the conference</b>				
				One booth, 3m x 4m for INR 2,00,000 + 150 words description of the proposed technology demo to be posted on GHCI webpage.
<b>Meeting Rooms in the Career Fair Area on Day 2 and Day 3 of the conference</b>				
				Meeting rooms, 3m x 3m 2 full days for INR 50,000
<b>Storage space in the Career Fair Area for Day 2 and Day 3 of the conference</b>				
				Storage space for sponsor materials, 3m x 3m 2 full days for INR 50,000
<b>iConnect Session</b>				
				Seating capacity: 600 – INR 4,00,000 Seating capacity: 300 – INR 2,50,000 Seating capacity: 100 – INR 1,50,000  <ul style="list-style-type: none"> <li>• Option to provide giveaways/printed material to session attendees</li> <li>• One speaker will be given a complimentary pass</li> </ul>

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	Platinum (2)	GOLD	SILVER	BRONZE
<b>Career Fair Exhibitor Registrations (Passes for staff who manage the Career Fair Stall)</b>	Purchase up to 10 passes INR 7,000 per pass	Purchase up to 7 passes INR 7,000 per pass	Purchase up to 5 passes INR 7,000 per pass	Purchase up to 3 passes INR 7,000 per pass
	<i>Allows access to the Career Fair and Tech Expo area. Tea/coffee and lunch included for Day 2 and Day 3 of the conference.</i>			
<b>Tech Expo Exhibitor Registrations (Passes for staff who manage the Tech Expo Stall)</b>	Purchase up to 2 passes INR 7,000 per pass			
	<i>Allows access to the Career Fair and Tech Expo area. Tea/coffee and lunch included for Day 2 and Day 3 of the conference.</i>			
<b>Access to Resume Database</b>	October 04, 2019	October 11, 2019	October 18, 2019	October 25, 2019
<b>Additional Passes – bulk registrations of 16 or more</b>	12.5% Discount for all Sponsor organizations Important: Full payment must be made, to receive passes and attend GHCI 19.			

### Important Notes:

- Sponsorships will also be used for funding the GHCI 19 Student Scholarships.
- Sponsorship amounts should be paid before the conference. Career Fair Stall will be allocated on receipt of payment.
- The stall allocations and layout for the GHCI 19 Career Fair will be shared with Sponsors about a month before the conference dates.

## GHCI 19 Additional Sponsorships

GHCI 19 additional sponsorships are an excellent way to demonstrate your organization’s support and commitment to women technologists. With a wide array of opportunities, you can choose the sponsorship that aligns with your goals and initiatives. The additional sponsorships are:

Available Sponsorships	Sponsorship Levels	Description	Benefits
<b>Conference Sessions</b>			
<b>GHCI 19 Premium Track INR 10,00,000</b>	ONE (per Track)	Premium tracks at GHCI 19 include sessions on the latest and future technologies. These tracks are very popular with the delegates. The tracks are likely to be focused on Artificial Intelligence, Emerging Technologies and Platform Engineering.  Specific details on premium tracks are available, on request.	<ul style="list-style-type: none"> <li>• Logo display to recognize sponsor at session venue</li> <li>• One slide with sponsor logo to be displayed at the beginning of every session in the track</li> <li>• Sponsor can play a 3 minute video/multi-media presentation on their organization/ brand or speak for 3 minutes before every session in the track as per AnitaB.org India guidelines</li> <li>• Sponsor logo on conference website</li> <li>• Option to provide giveaways/printed material to session attendees</li> </ul>

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Grace Hopper Celebration India (GHCI) 19 Sponsorship Opportunities





Available Sponsorships	Sponsorship Levels	Description	Benefits
<b>GHCI 19 TechTalks</b> <b>INR 9,00,000</b>	ONE	TechTalks are a collection of thought-provoking and interactive sessions presented by industry and technology experts. These sessions provide an opportunity for delegates to hear from tech front runners, who will share the challenges and triumphs of their technology / professional journey with the attendees.	<ul style="list-style-type: none"> <li>• Logo display to recognize sponsor at session venue</li> <li>• Sponsor logo on conference website</li> <li>• Sponsor can speak for 3 minutes before the first session of every two TechTalks that are scheduled one after the other, as per the AnitaB.org India guidelines</li> </ul>
<b>GHCI 19 Track</b> <b>INR 8,00,000</b>	ONE (per Track)	GHCI 19 also has multiple tracks that contain sessions on technical and non-technical topics.  Past tracks include Original Research, Tech for Good and so on. There is also a non-technical track called Career360 that focuses on leadership and management skills.  Specific details on tracks under this category are available, on request.	<ul style="list-style-type: none"> <li>• Logo display to recognize sponsor at session venue</li> <li>• One slide with sponsor logo to be displayed at the beginning of every session in the track</li> <li>• Sponsor can speak for 3 minutes before every session in the track as per AnitaB.org India guidelines</li> <li>• Sponsor logo on conference website</li> <li>• Option to provide giveaways/printed material to session attendees</li> </ul>
<b>GHCI 19 Poster Session</b> <b>INR 2,00,000</b>	ONE	The Poster Session held during GHCI is where students and early career women present their ideas and technology solutions in a poster format. Selected participants engage interactively with the audience in an open and informal set-up.	<ul style="list-style-type: none"> <li>• Logo display to recognize sponsor at the venue of the Poster Session</li> <li>• Sponsor will have an opportunity to speak for 5 minutes before the session</li> <li>• Sponsor logo on conference website</li> </ul>
<b>GHCI 19 Speed Mentoring</b> <b>INR 3,00,000</b>	ONE	The popular mentoring sessions at GHCI where experienced women technologists from the AnitaB.org community provide career guidance to women students and those at the early/mid-career level.	<ul style="list-style-type: none"> <li>• Sponsor can speak for 3 minutes before the start of the session</li> <li>• Logo display to recognize sponsor at session venue</li> <li>• Sponsor logo on conference website</li> </ul>
<b>GHCI 19 Expert Meetups</b> <b>INR 3,00,000</b>	ONE	Interactive sessions at GHCI where Expert Speakers will spend 60-min with attendees in an informal setting enabling open and deep conversations.	<ul style="list-style-type: none"> <li>• Logo display to recognize sponsor at session venue</li> <li>• Sponsor logo on conference website</li> </ul>

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Available Sponsorships	Sponsorship Levels	Description	Benefits
<b>Branding and Visibility</b>			
<b>GHCI 19 Delegate Bags</b> <b>INR 18,00,000</b>	ONE	Every delegate with a three day full conference pass receives the GHCI delegate bag which will include the sponsor logo.	<ul style="list-style-type: none"> <li>Sponsor logo co-branded with GHCI logo on bags designed and produced by AnitaB.org India</li> <li>Sponsor logo on conference website</li> </ul>
<b>GHCI 19 Headsets for technical sessions in silent conference mode</b> <b>INR 16,50,000</b>	ONE	GHCI 19 will have the silent conference facility at the venue (BIEC) to provide an enhanced experience to the attendees. A head-set will be provided to each delegate to be able to attend and participate in the sessions. This item will be a giveaway added in the delegate bag.	<ul style="list-style-type: none"> <li>Sponsor logo to be printed on the headset</li> <li>Sponsor logo to be displayed on conference website</li> </ul>
<b>GHCI 19 Lanyards (to be used with the GHCI 19 Badge)*</b> <b>INR 7,50,000</b>	ONE	Every delegate receives a GHCI badge with a lanyard on it. The lanyard will have the sponsor logo on it.	<ul style="list-style-type: none"> <li>Sponsor logo co-branded with GHCI logo on lanyards produced and designed by AnitaB.org India</li> </ul>
<b>GHCI 19 Breakfast</b> <b>INR 3,00,000</b>	TWO	Breakfast for the delegates at the GHCI venue on any one day of the conference (day 2 or day 3).	<ul style="list-style-type: none"> <li>Logo display to recognize sponsor at breakfast venue</li> <li>Sponsor logo on conference website</li> </ul>
<b>GHCI 10 years Alumni Celebration</b> <b>INR 5,00,000</b>	ONE	A celebratory meeting of all volunteers who have contributed to GHCI over the past 10 years.	<ul style="list-style-type: none"> <li>Logo display to recognize sponsor at event venue</li> <li>Sponsor logo on conference website</li> </ul>
<b>GHCI 19 Leadership Team Celebration</b> <b>INR 3,00,000</b>	ONE	A celebration for all GHCI 19 Program Chairs and Track Chairs in acknowledgement of their efforts towards the program content and planning of the technical conference.	<ul style="list-style-type: none"> <li>Logo display to recognize sponsor at a venue external to BIEC</li> <li>Sponsor logo on conference website</li> </ul>

\*Only available for Platinum, Gold, Silver or Bronze sponsors.