ANITA BORG INSTITUTE

GRACE HOPPER INDIA

CELEBRATION OF WOMEN IN COMPUTING

PRESENTED IN PARTNERSHIP WITH ACM INDIA

November 19-21, 2014
Bangalore, India
www.gracehopper.org.in
# TABLE OF CONTENTS

Welcome from the Anita Borg Institute and the Association for Computing Machinery ........................................... 1-2

Conference Leadership ................................................................. 3 - 5

Conference Center Map ................................................................. 6

Wednesday Program Schedule ....................................................... 7

Thursday Program Schedule ........................................................... 8

Thursday Session Detail ................................................................. 9 - 12

Friday Program Schedule ............................................................... 13

Friday Session Detail ................................................................. 14 - 17

Keynote Speakers ............................................................... 18 – 19

Speaker Bios ................................................................. 20 - 32

GHC India Sponsors ................................................................. 61 - 62

Additional Conference Sponsorships ........................................... 63

ABI Partners ................................................................. 65 - 66

---

**Download the GHCI Mobile App.**

The GHCI 2014 app provided by Thomson Reuters makes connecting simple. Convene is available for iPhone and iPad on the App Store, as well as for mobile phones and tablets on Google Play and the Amazon App Store.

Find session details, build your own conference agenda and have fun.

---

**Join the ABI online communities on:**

Facebook.com/AnitaBorgIndia
Twitter.com/anitaborg_india
Instagram: @anitaborginstitute
Event hashtag: #GHCIndia14
At the Anita Borg Institute we envision a future where the people who imagine and build technology mirror the people and societies who use it. Why include everyone? It’s simple: innovation.

People from different backgrounds—whether cultural, socioeconomic or otherwise—bring different perspectives to their teams, which can more accurately reflect their users’ wants and needs. A woman in a group made up mostly of men can bring invaluable insights to the table.

Teams that include diverse perspectives deliver increased innovation, better problem solving and group performance, and improved operational and financial performance. Want to see proof? Check out our report, The Case for Investing in Women.

It is fitting, then, that our theme for the Grace Hopper Celebration of Women in Computing in India is “Think Different; Make a Difference.” This conference celebrates the diverse perspectives and contributions women are making to technology, and the vast opportunities technology offers us to make the world a better place.

Telle Whitney
Co-Founder, Grace Hopper Celebration India
President and CEO, Anita Borg Institute for Women and Technology

Today we live in a world where technology is almost everywhere and is indispensable to our everyday lives. Smart devices, ingenious applications, the internet of things, wearable technology, the cloud—the growth of emerging technologies is endless. How true this quote I heard recently is: “Life is what happens to you while you are looking at your smartphone.”

Global economies and societies that embrace technology are witnessing a revolutionary change for the better. At the Anita Borg Institute we believe that women are crucial to building the technology that the world needs. Studies have established that gender diverse teams that benefit from women’s contributions are more innovative and more profitable. The inclusion and empowerment of women in technology at every level is crucial for sustainable innovation and growth.

Our theme for 2014’s Grace Hopper Celebration of Women in Computing India is “Think Different; Make A Difference,” and focuses on how we can think outside the box, make our unique perspectives heard, and make a real impact in technology—and the world.

This conference provides opportunities for talented women to build valuable networks and gain priceless insights to build a rewarding career in technology. Join us as we celebrate the positive contributions made by women in technology, and inspire the next generation to amaze us.

Geetha Kannan
Managing Director
Anita Borg Institute India
Dear GHC India 2014 attendees,

On behalf of ACM India, I welcome you to the Grace Hopper Celebration India. As co-presenter with the Anita Borg Institute, ACM is committed to celebrating and encouraging women students, academics, researchers and practitioners in computing. ACM-W India is spearheading this activity in India, organizing regional and national events across the country, with vibrant participation from ACM women. As an example, in a recent nationwide Lady Ada programming contest conducted by ACM-W India and ACM Goa chapter, we had over 1,000 participants from across India. The enthusiasm displayed by the students is evidence of the potential of women in computing.

You will have the opportunity to listen to and network with all sectors of the computing community. I am sure each of you will go back enriched and inspired by the technical, personal, and social dimensions of computing. Of special interest is the women entrepreneurs track. They can offer great lessons about overcoming all odds to achieve your goals.

I encourage you to spread the enthusiasm you experience here and organize activities within your local communities. Share what you learned from this event with your colleagues, students, and friends.

Taking a cue from the Indian festival of Deepavali, let us make a pledge to spread the light of knowledge!

Regards,

Srinivas Padmanabhuni
President
ACM India
CONFERENCE LEADERSHIP

ABI India
Geetha Kannan, Managing Director and Head ABI India
Kritika Murugesan, Account Director, ABI India

Advisory Committee
Rashmi Mohan, Yahoo – Program Chair for GHC India 2014
Vidya Laxman, Tesco – Program Chair for GHC India 2014
Charumathy Srinivasan, Microsoft
Chitra Gurjar, NetApp
Kamala Srinivasan, Independent Consultant
Pramila Padmanabhan, Thomson Reuters
Ramalatha Marimuthu, IEEE
Sheila Anand, ACM
Smitha Lahiri, Intel
Sushma Chakkirala, Intuit
Vinutha Shanthiraj, Tektronix

Back to Work & Early Career
Mentor: Smitha Lahiri, Intel
Chair: Paramjeet Nagpal, Intel
Co-chair: Divya Nair, Cisco

Deepa Gheewala, Allscripts
Gayathri Ramaswamy, Goldman Sachs
Ipsita Kar, Goldman Sachs
Krpa Hartharan, Goldman Sachs
Rajakshmi Srinivasaraghavan, IBM
Shalini Pasuputei, E-Gain Communications
Smitha Lahiri, Intel
Sneha Sulegai, Goldman Sachs
Sowmya Vijayalakhmi, IBM
Sruthi Kannan, Cisco
Swetha Nagarudaiah, VMware

Blogging/Social Media
Chair: Juhee Ahmed, Microsoft
Co-chair: Alicia, Intuit

Hackathon
Mentor: Rashmi Mohan, Yahoo
Chair: Shaila, Allscripts
Co-chairs: Prerana, Microsoft
Anitha Natarajan, Juniper
Geetha Presenna Kumari, @WalmartLabs

Hands on Lab
Mentor: Chitra Gurjar, NetApp
Chair: Revathi Mariappa - Cisco

Innovation & Entrepreneurship
Mentors: Swetha Shandilya, IBM
Sheila Anand, ACM
Anu Saimy, Goldman Sachs
Co-chair: Sumita, PayPal

Shwetha Shandilya, IBM
Sheila Anand, ACM
Anu Saimy, Goldman Sachs
Swetha Sivaram, IBM
Sumita Jaiprakash, PayPal
Subha Shriniwasan, HCL
Vijayalakshmi M, Entrepreneur
Renu Rajani, Capgemini
Shubha Rajesh, Goldman Sachs
Harini Seshadri, Goldman Sachs
Sumathy Sreekumar, Freelancer
Pooja Uppalapati, CA Technologies
Keerthana Shriniwasan, Cisco
Shaila Dembi, Cisco
Indira U, Juniper Networks
Deepa Saini, IBM
Bhuvana Ramachandran, Cisco
Chitrapala Bose, Goldman Sachs

Leadership
Mentor: Rashmi Mohan, Yahoo
Vidya Laxman
Chair: Sriprya, Allscripts

Management (Program/Project/People)
Mentors: Vidy Laxman, Tesco
Vinutha, Tektronix
Chair: Anshu Sharma, GoldmanSachs
Chair: Kavitha, CA
Co-Chair: Latha Uttam, Dell
Co-chair: Rajeswari Sundararaman, Price Water Coopers

Meghana Kumar, Thomson Reuters
Prasanna Arumugam, CISCO
Shreya Chaudhary, NetApp
Shriranjani Venkatraman, CISCO
Suchismita Bhattacharya, GoldmanSachs
Vijayalakshmi Venkatesan, Intel

Posters
Mentor: Kavitha Ravishankar, Sandvine
Chair: Dhiviya K R, IBM
Co-chair: Smrithi Rekha, Amrita University

Dhiviya KR, IBM
Smrithi Rekha, Amrita University, Coimbatore
Kavitha Ravishankar, Sandvine
Gomathi Mohan, IBM
Anitha Kini, Juniper Networks
Neethu Chandrababu, SAP Labs
Anjali Gupta, Hewlett Packard
Mamatha M G, Hewlett Packard
Sruthi R, Cisco
Swetha Lakshman Rao, VMware
Sushma Sethuram, Juniper Networks
Dr. Latha Parameswaran, Amrita University, Coimbatore
Bindu K R, Amrita University, Coimbatore
Dr. B. Rajathilagam, Amrita University, Coimbatore
Dr. Uma Ranjan, Philips
Sangeetha Ramamurthy, IBM
Harshani Nawaratna, University of Moratuwa, Sri Lanka
Sruthi Kannan, Cisco

Student Scholarship/Career Fair
Chair: Ramalatha, IEEE
Co-chairs: Vasudha Varma, EMC
Divya Nair, Cisco

Abhijit Sreenivas, EMC
Anchal A., Cognizant
Divya Nair, Cisco
Nancy Anthony, Thomson Reuters
Pramila Padmanabhan, Thomson Reuters
Preethi P Yeshwanth, IBM
Radhamani G., Dr. G.R. Damodaran
College of Science
Ragesh Radhakrishnan, Thomson Reuters
Ramalatha Marimuthu, IEEE
Sowmya Reddy
Think Different; Make a Difference
Mentors: Smitha Lahiri
Rashmi Mohan
Chair: Nalini Krishnan, TCS
Co-chair: Zainab Hyderi, Cisco
Anusha Narasimhan, Symantec
Chaitra Vishwanath, Thomson Reuters
Deepa Parthasarathy, Cisco
Deepali Jain
Kritika G, SAP
Malathi Latha Morthala, Cisco
Mugdha Bapat, VMWare
Nithya Chellam, eBay
Pushpalatha G.P, VMware
Saranya Vedagiri, eBay
 Shruthi Sudarshan, Cisco
Shylaja Sabbani, SAP
Sonja DLemos, Goldman Sachs
Swarnalatha Pasupuleti, VMware
Vijaya K Matt, IBM
Zainab Hyderi, Cisco

Women Entrepreneur Quest
Chair: Shilpa Pai, Yahoo
Co-chair: Rituparna Banerjee, Independent Consultant
Mentor: Manish Singhal
Charu Mathur, Independent Consultant
Devi Sujatha Sekhar, Cisco
Dhivya KR, IBM
Jyothi Ravindranathan, TCS
Lalitha Anand, VMWare
Rowena Patrao, Edifices
Ruchira Kamdar, IBM
Shilpa Pai, Yahoo
Swathy Bhavani, TCS
Vaishalee Ambavale, Cisco

Anita Borg Institute Staff
Telle Whitney, President and CEO
James Beck, Treasurer, VP and Corporate Secretary
Jody Mahoney, Sr. VP of Corporate Partners and Business Development
Geetha Kannan, Managing Director of Anita Borg Institute India
Elizabeth Ames, VP of Strategic Marketing and Alliances
Farideh Eshagh, VP of Finance
Barbara Gee, VP of Programs
Jan Johnson, VP of Infrastructure and Tools
Stuti Badoni, Program Manager of Grace Hopper Celebration of Women in Computing
Kathryn Bautista, Program Logistics Coordinator
Kriz Bell, Sr. Marketing Manager
Liis Burmgardner, CMP, Meetings and Events Manager
Christine Chiu, Programs Manager of Executive Programs
Denise Gammal, Director of Research
Seema Gururaj, Director of the Grace Hopper Celebration of Women in Computing
Carol Gustaveson, Director of Business Development
Jeanne Hultquist, Sr. Director of Strategic Initiatives
Brianne Huntsman, Social Media Specialist
Michael Ivers, Director of Business Development Operations
Gail Locke, Director of Finance
Misa Maschovich, Finance Business Partner
Kritika Murugesan, Account Director
Lynsey Palmer, Administrative Assistant
Bénédicte Richardson, Program Manager
Rosario Robinson, Sr. Program Manager of Community Engagement
Audrey Van Belleghem, Sr. Director of Partner Relations
Nichole Wong, Marketing Manager, Online Platforms and Branding
Chantaell Barker, Business Development Intern
Elizabeth Bolin, Program Associate Intern
John Carpentier, Business Development Intern
Julia Proft, Community Engagement Intern
Anita Borg Institute Board of Trustees
Francine Berman, Professor of Computer Science, Rensselaer Polytechnic Institute, Board Chair, Anita Borg Institute
James Beck, CPA & CMA, Managing Director and COO, Mayfield Fund, Treasurer, Vice President and Corporate Secretary, Anita Borg Institute
Robin Abrams, Board Member, FactSet, HCLTechnologies, Sierra Wireless, and Lattice Semi-Conductor Colin Bodell, CTO and EVP, Time Inc.
Mark Bregman, Senior Vice President and CTO, Neustar
Krista Claude, Go Forward
Debi Coleman, Managing Partner, SmartForest Ventures
Nancy E. Cooper, Retired Executive Vice President and CFO, CA Technologies
Nora Denzel, Ericsson Board Member, Retired Senior Vice President, Big Data, Intuit, Vice Chair, Anita Borg Institute
Alan Eustace, Senior Vice President of Knowledge, Google Peter JL Griffiths, Former Executive Vice President, CA Technologies
Ann Hardy, Vice President Development Culture, SAP
Kathy Hill, Retired Senior Vice President, Cisco Systems
Barbara Holzapfel
Ellora Israni, Facebook and Co-founder She++
Leah Jamieson, John A. Edwardson Dean of Engineering and Ramsburg Distinguished Professor, Purdue University
Tracy S. Keogh, Executive Vice President, Human Resources, HP
Brian Pawlowski, Senior Vice President, NetApp
Ana Pinczuk, Senior Vice President, Services Transformation, Cisco Systems
Richard Rashid, Corporate Vice President, Microsoft
Justin Rattner, President, Intel Foundation, Corporate Vice President and Intel Senior Fellow
Mike Schroepfer, CTO and Vice President of Engineering, Facebook
Angela Tucci, CMO, Rally Software
Marie Wieck, General Manager of Application Integration Middleware (AIM), IBM
Telle Whitney, President and CEO, Anita Borg Institute for Women and Technology

India Council
Aparna Gupta, Managing Director, India, FirstRain, Inc.
Geetha Kannan, Managing Director, Anita Borg Institute India
Kalpana Margabandhu, Director, India CIO Lab and BT/IT Location Executive, IBM
Prof S Sadagopan, Director, IIIT, Bangalore
Sharad Sharma, Governing Council Member and Co-founder, iSPIRT, CEO, BrandSigma, Inc. Director, IIIT, Bangalore
Kumud Srinivasan, President, Intel India, Intel Corporation.
Hema Gopal, Vice President, Tata Consulting Services
Vijay Anand, Vice President Services, Intuit India

Corporate Counsel
Allison Spinner, Wilson Sonsini Goodrich and Rosati
## Program Schedule for Wednesday, November 19, 2014

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM</td>
<td>Hackathon Badge Pick-Up</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>8:30 AM</td>
<td>Hackathon Boot Camp Badge Pick-Up</td>
<td>Lalit 3/4</td>
</tr>
<tr>
<td>9:00 AM</td>
<td>ABI India Council (Private Meeting)</td>
<td>Board Room</td>
</tr>
<tr>
<td>10:00 AM</td>
<td>Hackathon Boot Camp (10:00 AM - 12:30 PM)</td>
<td>Board Room</td>
</tr>
<tr>
<td>12:30 PM</td>
<td>Technical Executive Forum (By Invitation Only)</td>
<td>Lalit 1/2</td>
</tr>
<tr>
<td>2:00 PM</td>
<td>Sponsor Dinner (By Invitation Only)</td>
<td>Grand Ballroom</td>
</tr>
</tbody>
</table>

### Hackathon Boot Camp
- **Boot Camp Badge Pick-Up**: Pre-registration required
- **Boot Camp**: 10:00 AM - 12:30 PM
- **Boot Camp**: 2:00 PM - 5:00 PM
- **Boot Camp**: Lalit 3/4

### Technical Executive Forum
- **Technical Executive Forum**: 2:00 PM - 5:00 PM
- **Technical Executive Forum**: Lalit 1/2

### Sponsor Dinner
- **Sponsor Dinner**: 6:30 PM - 8:30 PM
- **Sponsor Dinner**: Grand Ballroom

---

**WEDNESDAY • NOV 19**

Anita Borg Institute for Women and Technology | Grace Hopper Celebration of Women in Computing – India
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM</td>
<td>Registration Opens</td>
<td>8:00 AM - 4:30 PM</td>
</tr>
<tr>
<td>10:00 AM</td>
<td>Welcome and Presentation - Advisory committee, Committee Chairs/ Co-Chairs</td>
<td>Kalinga Hall</td>
</tr>
<tr>
<td>11:00 AM</td>
<td>Machines that Learn to Make a Difference</td>
<td>Lalit 1/2</td>
</tr>
<tr>
<td></td>
<td>Wearable Technology: A Revolution in the Making</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>12:00 PM</td>
<td>Tapping into My Inner Prada</td>
<td>Kalinga 2</td>
</tr>
<tr>
<td></td>
<td>Software Defined Networking (SDN)</td>
<td>Abinga</td>
</tr>
<tr>
<td>3:00 PM</td>
<td>CEO/ CIO - Panel Discussion</td>
<td>Kalinga Hall</td>
</tr>
<tr>
<td>4:00 PM</td>
<td>Power of Secure Clouds: How to Secure Notorious Clouds + Web Content Analysis at Scale</td>
<td>Lalit 1/2</td>
</tr>
<tr>
<td>5:00 PM</td>
<td>Students Career Fair</td>
<td>Magadh Lawns</td>
</tr>
<tr>
<td>6:00 PM</td>
<td>Networking &amp; Entertainment (Dinner will be served)</td>
<td>Poolside</td>
</tr>
<tr>
<td>7:00 PM</td>
<td>Poster session with cocktails</td>
<td>(5:30 PM - 6:30 PM)</td>
</tr>
<tr>
<td>8:00 PM</td>
<td>Networking &amp; Entertainment (Dinner will be served)</td>
<td>Magadh Lawns</td>
</tr>
</tbody>
</table>
new paradigm which will make new business models that were and wearers. It’s not just about “cool” devices. It’s a whole of emerging challenges and opportunities for both enterprises similar products are science fiction come to life, with a host processing and you have today’s Wearables: powerful devices. Combine those objects with context-sensitive, ultra-portable

So what has changed which is revolutionizing this space?

• Contact lenses and glasses being really common examples.

Wearable devices have been around for quite some time wearable devices ship this year, showing 50% to 80% growth from last year.

Wearable devices have been around for quite some time - contact lenses and glasses being really common examples. So what has changed which is revolutionizing this space? Combine those objects with context-sensitive, ultra-portable processing and you have today’s Wearables: powerful devices that use and produce huge volumes of data. Google Glass and similar products are science fiction come to life, with a host of emerging challenges and opportunities for both enterprises and wearers. It’s not just about “cool” devices. It’s a whole new paradigm which will make new business models that were unheard of completely possible. With this will also come newer concerns about security and data privacy. The Panel will look at this new trend, the technology that powers it, key challenges and opportunities in this space.

Tapping into My Inner Prada Panel
Track: Think Different; Make A Difference
Location: Kalinga 2
Panelists: Sarala Srinivas, Poornima Kotak, Prerana Chinnappa, Rashmi Mohan

The average woman would rather have beauty than brains, because the average man can see better than he can think.”

- Author Unknown. Let’s begin with the controversial quote, shall we? The business world operates in a mystical way. In every corner of the globe, no matter what the industry, clothes are strongly believed to represent one’s power, confidence and authority. Apparently, this is even more prevalent in the “fairest” sex. A study by Harvard Business School says that the decision to hire or not hire a potential employee happens in the first 15 seconds. Through the years, women have strived to be taken seriously in the workplace – through their actions, words and appearance. Research shows that in the ’80s, women wore female versions of men’s clothing – large shoulder pads, and boxy suits to show more power. Are we selling ourselves short and feeding into yet another stereotype by bringing our Gucci attires to “FIT” into our boardrooms? After all, the message to be delivered was as much visual as verbal. So should we then abandon our coding skills and sharpen our sartorial skills instead? The answer may lie in that magical word called individuality. Through this explosive session we will explore the role of appearances in the modern woman’s career in technology. There will be no holds barred and no questions unanswered. Our esteemed speakers will share intriguing stories and personal experiences.

Finding Your Voice and the Power of “You” Panel
Track: Management
Location: Lalit 3/4
Panelists: Rama Narasimhan, Shalini Puchalapalli, Rachna Singh, Rohan Bopanna

The goal of this session is to share experiences and ideas of some highly accomplished women leaders on what they have done to be where they are today. The session will address what can be done to ensure successful transitions and engagement for women into leadership and management roles. Topics include:

• How to tap into the power in you
• How women currently approach their role as leaders in an organization, whether managers or informal leaders
• The critical competencies and behaviors that can help women leverage and increase their impact in organizations
• The tools women could use more effectively
• How women can manage to gain the trust of the men whose faith they need
• Mapping and navigating your future

Machines that ‘Learn’ to Make a Difference – Examples from Industry Panel
Track: Technical
Location: Lalit 1/2
Panelists: Geetha Manjunath, Hima Patel, Ravi Putchala, Deepthi Singh, Pallavi Vajinepall

Machine learning is a subfield of computer science and artificial intelligence that deals with the construction and study of systems that can learn from data, rather than being explicitly programmed. Besides computer science and AI, it has strong ties to statistics and optimization. While the area in its nascent phase had started with research domains like human genetics, speech recognition, robotics etc., it has, in the past several years, spread its wings to end-user applications for effective web operations. Recommender systems, sentiment analysis etc. underscores its relevance today to the common internet user. Also, its increasing impact to verticals like healthcare, education, finance etc. is making machine learning an omnipresent entity in every facet of modern life. This session brings together scientists from different organizations and domains to talk about their pioneering work, share their rich experience, challenges in creating the applications using machine learning. This session would also focus on practical know-how needed to quickly and powerful apply these techniques to new problems. Thus our speakers will inspire the audience with their machine learning applications that amplify human abilities, and help us to “Think Different; Make a Difference.”
11:00 a.m. - 1:00 p.m.

Software-Defined Networking (SDN)-OpenDaylight Hands-on Workshop
Track: Technical
Location: Kalinga
Presenters: Faseela K., Keerthana Srinivasan
Build an SDN application in 30 minutes. This workshop introduces participants to Software-Defined Networking (SDN), an emerging paradigm in computer networking that allows a logically centralized software program to control the behavior of an entire network. The workshop will focus on building useful networking applications using the OpenDaylight Controller, which is a popular open-source SDN controller. At the end of this workshop, participants would have built a python SDN application for a real-life use-case using OpenDaylight's REST APIs.

12:00 - 1:00 p.m.

Trickle-up Innovation – Innovation Tricks in a New Direction Panel
Track: Innovation and Entrepreneur
Location: Grand Ballroom
Moderator: Lakshmi Rebecca
Panelists: Monique Alfris, Vikram Damodaran
Reverse innovation or trickle-up innovation is a term referring to an innovation seen first or likely to be used first, in the developing world before spreading to the industrialized world. The focus of this panel discussion is to elucidate the need for such innovation and the specifics of the journey and how it is different from “traditional” innovation. The process of reverse innovation begins by focusing on needs and requirements for low-cost products in countries like India and China. Once products are developed for these markets, they are then sold elsewhere, even in the West at low prices. This creates new markets and uses for these innovations.

Think Different – See Abilities Panel
Track: Think Different; Make A Difference
Location: Kalinga 2
Panelists: Deepa Narasimhan, Susmeetha Bubna
We all have special needs, don’t we? Some are visible and some less visible. Yet, when it comes to being inclusive of people with disabilities, most people tend to look at just the disability and not the person. Ability is what matters and the way to read disability is to see ‘this - ability’. Technology today has evolved to be more inclusive of people with special needs, and has perhaps become more inclusive, than us humans. Technology not just helps overcome few limitations, but sometimes provides a complete solution that is ability/disability agnostic. With this session, we would like to help eliminate a few myths about hiring people with disabilities and help you see a person, not the disability. Join us, as Deepa Narasimhan (President EMC Diversity & Inclusion Lead & President DERG India Network) and Sushmeetha B. Bubna (Director of ASCENT Networks PVT. LTD & Voice Vision) share their real life stories on how they conquered obstacles, prejudices, and battled social stigma and discrimination, due to their physical disability since childhood. They explored various technologies, tweaked them as per their requirements and made themselves to be at par with their non-disabled counterparts. Both Deepa and Sushmeetha have shown that losing one out of the five senses or lack of body movements cannot hold them back, if we think differently and are determined, we can make a difference.

The Cultural Revolution - How I Built My Team, Ground Up Speaker Session
Track: Management
Location: Lalit 3/4
Presenter: Sonali Kamat
Culture most commonly happens by circumstance and without planning, although planning and intentional attention can pay huge dividends. In this session the speaker will cover their unique story on using culture to build a team ground up and explain how there is no “single best style” of leadership. There may be organizational preferences or situational optimisms in terms of style. The discussion will also uncover the benefits of diversity. The session is for managers and senior individual contributors who lead teams. Participants will learn from the real life experience of successful leaders and find their own leadership styles. One will also understand how culture establishes environments to either empower or facilitate; to be the catalyst to organizational change and development; create a conducive culture for innovation and adaptability to change and to use culture as an identity of the organization.

Technology Trends – Hardware and Software: The Future of Semiconductors - What’s After Silicon
Track: Technical
Location: Lalit 1/2
Panelists: Deepthi Sharma, Priya Sehgal, Gayathri Kaliyamoorthy
An increase in power and capacity of computers, cell phones and communications networks in the last 40 years have been the result of the ever-shrinking silicon transistors. However, silicon transistors are now getting so small that they are hitting the limits of fundamental physics. It would be impossible to squeeze further performance out of the devices. Researchers may increasingly turn toward chips that integrate interconnect and memory to improve performance and reduce power. Physical laws limit the size of silicon transistors. Any further reduction in size could cause the signals to become a random electrical haze. This paper will talk about various approaches that industry is trending towards, like 3D stacking and carbon nanotubes, as few of the futuristic ways to address silicon limitations and unconstrained semiconductor growth.

Implications of Flash on Systems Software
With the advancement in Flash technology to improve density and thereby cost, it becomes an attractive media to be included in the storage hierarchy for predictable and high performance application needs. In order to adopt Flash in the enterprise world, the storage architecture and the software stack needs to be re-looked so as to address the idiosyncrasies of this media and get maximum price-performance benefit. This presentation will cover the implications of Flash on system software architecture and design. It will also cover one example database application in depth – Aeriopise - a Flash-aware database, which leverages the strengths of Flash and addresses its limitations in order to get maximum mileage for its key-value store.
GHC India brings you a once-in-a-career opportunity to get up close and personal with some stalwarts of the industry. Tech Connect is a forum for you to bring your inquisitiveness and ideas to discuss with senior technical women. Don’t miss this chance at a personal mentoring session with these leaders that are shaping the innovations in our world.

4:10 - 5:40 p.m.

Beyond The Eureka! A discussion On Entrepreneurial Opportunity Recognition
Track: Innovation and Entrepreneur
Location: Grand Ballroom
Presenters: Moushmi Ambastha, Sreepriya, Arpita Ganesh, Prof. S. Suryanarayanan, Harini
Entrepreneurship is present in every industry and at both corporate and small business levels. Entrepreneurs are often regarded by academia as the driving economic force for improvements and expansion. A central question in entrepreneurship is when and how do people recognize an opportunity that is worth pursuing.

- How does an idea look like a business opportunity?
- Should it be ideas that are evident in the market place?
- Should it be about deep research that leads to ideas?
- When should we pursue them?
- Is it only when they offer sound business cases or when they get us excited?

In other words, what is the typical anatomy of an opportunity? In this session, we will have a professor of entrepreneurship courses and successful entrepreneurs share their experiences of how they came up with an idea and converted that into an opportunity for their entrepreneurial venture.

Idea to Execution: An Idea Whose Time has Come Panel
Track: Management
Location: Lalit 3/4
Panelists: Saundarya Rajesh, Arun Pingale, Usha Sampath, Mani Abrol, Nivedita Agarwal
The journey of taking an idea to accomplishing and implementing it, involves many stages and elements. This session will unravel the challenges in taking an idea to fruition and help individuals understand the key enablers and processes. The speakers are experienced industry professionals and will also help participants identify the critical actions that can help them change the game. Attend this session to learn about:

- Elevator pitch: What would a good one do/look like /achieve: Mani Abrol
- Influence to overcome resistance: How do you influence key stakeholders and how do you handle resistance: Saundarya Rajesh
- Resilience: How do you not give up hope: Usha Sampath
- Fail early / fail fast: How do you test your idea: Arun Pingaley
Advent of the Apps Era Panel  
Track: Technical  
Location: Siddartha  
Panelists: Pragati Ogal Rai, Prerana Nayak, Khushboo Taneja  
In today’s day and age, Apps are the in-thing. All over the world there are millions of Apps and billions of downloads by users in almost every country, across all continents. Creation of Apps is also proving to be every engineer’s and entrepreneur’s gateway to show-case their innovation to the world. This session will take you through the depths of App-making unraveling the techniques, both technical and business. What App should I make? What platform do I choose? Native or HTML5? How do I make money? How do I get more downloads? Or simply, can I make an App at all? If any of these questions have crossed your mind, then this session is for you. The industry experts in this session will share their experience of having crafted success stories with Apps on different platforms. The session promises to make you feel empowered to create and succeed with Apps.

Power of Secure Clouds: How to Secure Notorious Clouds + Using Storm and Hadoop for Web Content Analysis at Scale Panel  
Track: Technical  
Location: Lalit 1/2  
Panelists: Hemalatha Bhaskar, Vidya Ranganathan, Pallavi Rao  
Be Wary – Your cloud could be Notorious! As more and more services move to the cloud, the big question that remains open to any enterprise is how secure such solutions are. The recent data breach at Target Corporation, which resulted in a loss of personal and credit card information of up to 110 million individuals, was viewed into the stark reality of such series of thefts that occur during the normal processing and data storage transactions. Clients everywhere are concerned of the trustworthiness of the security solutions that the industry has to offer today. While no service comes baked with fool proof security out-of-the-box, it is important to understand how one must exclusively handle all factors that stand to cause a violation. This presentation aims to highlight the diligence that developers, architects and product managers must demonstrate to make their cloud applications secure and trustworthy.

Role Based Access Control (RBAC) model revolves around separation of duties for multiple users. This makes RBAC ideal for a cloud environment due to the different stakeholders with different roles in a cloud environment. This session discusses on how AIX, a traditional UNIX Operating System, is been equipped with a new framework to help cloud administrators to strengthen their security by utilizing Role Based Access Control model. The session also talk about a few essentials to migrate from Cloud security is becoming central to the cloud ideology, and the industry is striving to redefine the security features for the cloud model. This presentation tries to bring the value add done by RBAC (Role Based Access Control) to the cloud model and majorly concentrates on how to enable RBAC in a cloud environment (esp Saas).

Using Storm and Hadoop for web content analysis at scale. Analyzing web content has numerous use cases. For web sites that host lot of crowd sourced content, such as tumblr, flickr, youtube, it becomes increasingly important to be able to analyze the content, at scale and quickly. With crowd-sourced content becoming more popular, a lot could be learnt about that person by analyzing the kind of content a person posts, example, his/her interests. By being able to classify content after analysis, companies can detect if they are adult/spam content and can take appropriate action.

The presentation will describe how to make best use both stream processing (Storm) and batch processing (Hadoop) to extract content and metadata from a given URL, analyze the content, identify entities, classifications (spam/adult/etc.) and categories (gadgets/autos/fashion/etc.). In fact, the analysis need not be limited to what is stated above. We describe the scalable, flexible architecture of such a system that can support various bindings, namely, synchronous, streaming and batch processing.

Disarming Difficult Conversations at Work Workshop  
Track: Think Different; Make A Difference  
Location: Kalinga 2  
Panelists: Swetha Sivaram, Deepthi Sharma  
Research from Stanford Business School and Margaret Neale, confirms that women can leave as much as $1-$1.5 million of salary on the table simply because they do not like to negotiate for themselves. The same research reveals women are good negotiators, ironically, when they negotiate for others! Communication in pleasant situations comes easy to most. Many of us are afraid to ask for what we want because we fear it will lead to loss of job, disappointment from our boss, conflict or more work! This session will talk about the issues that people tend to avoid confronting, the possible reasons for avoidance and propose potential approaches to “disarming” perceived difficult situations at work. It will navigate through a few difficult situations such as dealing with compliments and praise, telephone conversations with irksome customers/teams, emotions, providing/receiving tough feedback and peer intimidation, through role plays involving the audience. Through each role play, the session will enact “typical” responses to tough situations, identify factors that “create” the difficult situation, attributes to counter each factor with stories from famous leaders and Indian mythology. Finally, we will put these attributes into action to provide a cheat sheet for dealing with difficult conversations. Some of the salient attributes that will covered are to be always prepared, make things happen, self-introspect, share a vision, move from feedback to feed-forward and follow a natural work style. The session will invite questions from the audience and encourage them to share their various experiences on other difficult situations they might have encountered and how they dealt with these situations.
# Program Schedule for Friday, November 21st 2014

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM</td>
<td>Registration Open (8:00 AM - 1.30 PM)</td>
<td></td>
</tr>
<tr>
<td>8:00 AM</td>
<td>Back to Work Career Fair (10:00 AM - 3:00 PM)</td>
<td></td>
</tr>
<tr>
<td>9:00 AM</td>
<td>Welcome</td>
<td>Kalinga Hall</td>
</tr>
<tr>
<td>9:00 AM</td>
<td>Keynote - Lakshmi Pratury, Host INK Conference</td>
<td>Kalinga Hall</td>
</tr>
<tr>
<td>10:00 AM</td>
<td>Analytic Footprints - getting bigger by the day!</td>
<td>Lalit 1/2</td>
</tr>
<tr>
<td>11:00 AM</td>
<td>Cyber Security - Evolving cyber threat &quot;Ransomware&quot;</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>11:00 AM</td>
<td>CI/C Training Integration and NonStop Relesables</td>
<td>Lalit 1/2</td>
</tr>
<tr>
<td>1:00 PM</td>
<td>Lunch Break</td>
<td></td>
</tr>
<tr>
<td>2:00 PM</td>
<td>The Internet of Things</td>
<td>Lalit 1/2</td>
</tr>
<tr>
<td>2:00 PM</td>
<td>Against All Odds</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>3:00 PM</td>
<td>Women Entrepreneur Quest</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>6:30 PM</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Locations:**
- Kalinga Hall
- Lalit 1/2
- Grand Ballroom
- Magadh Lawns
- Sutra
- Board Room

**Technical Session:**
Software Defined Networking (SDN)
Instead, be prepared to look around, learn, modify, and adapt. In this session - we will share how industry leaders have chanced upon these innovative business models and made it work for them within their context. Business Model Innovation is about combining successful business models from various industries as well as finding completely new ways of doing things. Agile - a phrase often bandied about as the Holy Grail these days within the software industry is adopted from the manufacturing industry. On the other hand, Airbnb.com that is at the core of the sharing economy has roots in the software industry. Many successful business models from the manufacturing sector have been adapted to the software industry. It is not always a question of whether we should mimic the business models of other industries, but rather how do we leverage the best practices of other industries' best practices and tweaked and applied them within their context. Business Model Innovation is about discovering and building on the dominant talents and apply these talents every day. Identifying ones talents and investing on these is an exciting journey that enhances personal engagement and quality. Investing in talents will convert them to strengths.

Studies show that people who focus on their strengths are:
- 3 times as likely to report having an excellent quality of life
- 6 times likely to be engaged in their job.
- People who learn to use their strengths every day have 7.8% greater productivity.
- Teams who receive strength feedback have 8.9% greater profitability.

To help people uncover their talents, Gallup introduced the first version of its online assessment, StrengthsFinder, in the 2001 management book Now, Discover Your Strengths. It helped millions to discover their top five talents. We will be using the same to help you discover yourself and look at your career and life from a whole new perspective – a perspective that will help you excel and enjoy while you do so!

The Career Guidance Never Given Panel
Track: Management
Location: Lalit 3/4
Panelists: Ashutosh Vaidya, Manisha Grover, Sheenam Ohrie, Karyn Folland
Career guidance and mentoring plays a key role in navigating ways within corporate set ups and managing stakeholders. Each leader comes with their experience and can share instances where they missed guidance and mentoring during their growth phase. This session is designed to tap into the collective wisdom of people who have succeeded inside specific organizations or industries. They will share tips, guidance and insights on approaches that have worked for them/their organizations. The session will identify sources and opportunities to build leadership skills and ways these skills can contribute to personal and professional growth and satisfaction. The purpose of this panel discussion is to enable the audience to benefit from real life experiences of successful leaders and hear resonating stories. Also find how ‘seeking’ mentorship and career guidance plays a key role in the advancement of one’s career. The session is targeted to women in mid to senior level management and/or leadership roles and the ones aspiring to get in high visibility roles and making a difference.

Discover and Build Your Strengths Workshop
Track: Early Career
Location: Siddartha
Presenters: KL Sheela, Nithya Chellam, Saranya Vedagiri
“Hide not your talents. They for use were made. What’s a sundial in the shade?” - Benjamin Franklin
Yes you are gifted and have unique natural talents, but do you know what you can do best? And do you have the opportunity to do what you do best every day? Chances are, you don’t. All too often, our natural talents go untapped. From the cradle to the cubicle, we devote more time to fixing our shortcomings than to developing our strengths.

But how do you find what you are really good at and how can you use that to shape up your career? What if work is not just work but it is what comes naturally to you? How do you use your Strengths to define your life and career?

You will find answers to the above questions in the workshop. Our goal is to help individuals gain awareness and appreciate their dominant talents and apply these talents every day. Identifying ones talents and investing on these is an exciting journey that enhances personal engagement and quality. Investing in talents will convert them to strengths.

Discover and Build Your Strengths Workshop
Track: Early Career
Location: Siddartha

Presenters: KL Sheela, Nithya Chellam, Saranya Vedagiri
“Hide not your talents. They for use were made. What’s a sundial in the shade?” - Benjamin Franklin
Yes you are gifted and have unique natural talents, but do you know what you can do best? And do you have the opportunity to do what you do best every day? Chances are, you don’t. All too often, our natural talents go untapped. From the cradle to the cubicle, we devote more time to fixing our shortcomings than to developing our strengths.

But how do you find what you are really good at and how can you use that to shape up your career? What if work is not just work but it is what comes naturally to you? How do you use your Strengths to define your life and career?

You will find answers to the above questions in the workshop. Our goal is to help individuals gain awareness and appreciate their dominant talents and apply these talents every day. Identifying ones talents and investing on these is an exciting journey that enhances personal engagement and quality. Investing in talents will convert them to strengths.

Don’t Reinvent the Wheel, Reuse It! - Business Models from Around the World Panel
Track: Innovation and Entrepreneur
Location: Kalinga 2
Panelists: Swetha Sivaram, Salil Godika, Paul Needham
The only constant in business is change. And yet, change is what most of us resist. “This is how it works in our industry. We are in a unique space and can’t quite compare with others.” Most of us have heard this phrase umpteen times before but the truth of the matter is – it is a myth. The organizations that are successful are the ones that have taken advantage of other industries’ best practices and tweaked and applied them within their context. Business Model Innovation is about finding completely new ways of doing things. Agile – a phrase often bandied about as the Holy Grail these days within the software industry is adopted from the manufacturing industry. On the other hand, Airbnb.com that is at the core of the hospitality industry does not follow any of their tenets. Even the super successful Google didn’t use the traditional business models from the software industry, yet their first product was nothing else than software packaged as a service. As we look around we realize that to be successful, one does not need to invent or develop a brand new business model from scratch. Instead, be prepared to look around, learn, modify and adapt. In this session - we will share how industry leaders have chanced upon these innovative business models and made it work for them. Come be a part of it - you might just discover a hidden gem.

Analytic Footprints - Getting Bigger by the Day!
Panel
Track: Technical
Location: Lalit 1/2
Panelists: Pallavi Bhowmick, Aneesh Chaudhry, Arati Deo, Nalini Guhesh, Pritam Kanti, Paul, Pramod Singh
Over the last decade Analytics has emerged as a tool for businesses to gain significant strategic advantage, riding on the back of quantitative sciences and the IT ecosystem. Organizations across scale and sectors have begun to formulate their Analytics strategy and build capability in this area. This discussion with experienced panelists aims at tracing the Analytics footprint across businesses and will present the picture in practical terms.
10:00 a.m. – 12:00 p.m.

How to Get It; How to Keep It; How to Get it Back if You Lose It? Workshop
Track: Back To Work
Location: Board Room
Presenter: Nina John (Director, Envy Communications)
This workshop is for those women who have taken a break for marriage, raising children or other reasons:
• Are forced by circumstances such as divorce, widowhood, family difficulties etc
• Who want a career change
• Are presented with a good opportunity

Objectives of workshop:
1) To build the motivation women have to get back to work after marriage/other reasons.
2) To discuss the issues, challenges and strategies for women to enter into corporate life.
3) The workshop will help participants articulate their individual challenges and see how they can be overcome - the group discussions will bring solutions or workable ideas for all to implement.
4) Individuals will have a roadmap for themselves that they can implement when they return home.

Women and Career Transitions Workshop
Track: Leadership
Location: Grand Ballroom
Presenter: Prof. Vasanthi Srinivasan (Associate Professor, Organisational Behavior and HR Management, IIMB)
It is well recognized that there is a shortage of women in senior management and on the board. The personal, organizational, social and institutional barriers to advancement of women in their careers are well documented. How can women manage the career transitions effectively? In his book titled, “Seasons of a woman’s life”, Dr. Levinson notes that the most significant difference between men and women between the ages 22 and 28, was around “dreams”. Between ages 22 and 28, young men plan their life structures with career as a central component. However, during the same phase women have conflicting dreams about their life structure. Careers appear as a part of their forbidden identity. During the last two decades in Urban India, parents have fostered a strong sense of educational identity for their daughters. This is evident in the educational investments made on the girl child reflected through increased enrolments in tertiary education and technical education. There is evidence, both in India and globally to support a father’s role in career choice in science and engineering. However, investment in career identity is critical for long term success in workplaces. The objective of the session is to get the participants to engage with career transitions in a meaningful way and to reconcile the demands that a career identity places of self-identity. This session is for senior women professionals (with over 12 years of work experience) looking to sculpt their existing roles or looking to make meaningful transition into a different role.

11:00 a.m. – 12:00 p.m.

Social Entrepreneurship - Think Different, Make a Difference Panel
Track: Innovation and Entrepreneur
Location: Kalinga 2
Panelists: Arijit Mitra, Sumathy Sreekumar, Smita Ramakrishna, Ramanathan Narayanan, Tripti Naswa
Social entrepreneurship is the process of pursuing innovative solutions to social problems. It is a business that addresses social problems, improves people’s quality of life, communities or the environment. In the past the general understanding of social work in India meant charity. Though the economic changes of recent years have brought hard-nosed business sense and professionalism to the social sector. Social entrepreneurs are individuals with innovative solutions to the society’s most pressing social problems. More specifically, social entrepreneurs adopt a mission to create and sustain social values. Their social mission is at the heart of everything they do towards achieving their goals. This session aims to inspire the audience to think different and make a difference by venturing out into the diverse and challenging world of social entrepreneurship. In this discussion we will brief the audience on how innovation and technology has helped in solving social problems.

Beyond Academia – A peek Into Your Career Selfie!
Speed Mentoring
Track: Early Career
Location: Siddartha
Presenters: Raagini Lalwani, Madhulika Verma, Meenakshi Iyer, Mala Mary Martina, Ipsita Kar
You went to engineering college…well…to become an engineer. You worked diligently to develop the skills to be an accomplished professional. But here’s the problem with even the world’s finest engineering colleges – they never teach you how to manage your career. Today hundreds of students join a company together, all with the same skill set and level of exposure. It’s a world much more competitive than the college exams and presentations.

The essentials required for a student and early career candidate in the corporate world is not always known and their network or mentor support is not wide. In these situations how can those in their early career enter the corporate world and establish themselves successfully.

This will be a speed mentoring discussion covering the following four topics:
• Survival of the fittest
• Effective Visual Presence
• Know your priorities
• Inspiring change

That can help students and early career joiners to ask questions in a small forum and understand the subtle nuances of how to find a strong footing in their work streams. We have eminent speakers from the industry who will share their views and experiences with all the mentees.

In this interactive session the mentors intend to discuss various aspects of corporate career like “Building you own brand”, “Leading from the front”, “Staying technical”, “Standing
out in the crowd”, etc. Students and early career professionals can leverage this small forum to ask candid questions and discuss various issues they might have faced in the corporate.

**Think Slow – Rising Above Unconscious Bias Panel**

Track: Think Different; Make A Difference  
Location: Lalit 3/4  
Panelists: V Neeraj Kumar, Deepa Parthasarathy, Shruthi Sudarshan

The new science of bias has a profound meaning in today’s corporate world because it asks individuals to look beyond the obvious forms of various, more prominent biases – to recognize a deeper and more pervasive form of bias that exists not only in “bad” people but in all of us. Simply put, unconscious bias refers to the human tendency to judge a person according to their age, gender, ethnicity, skin colour, sexual orientation, physical ability, height, weight or any other external factor – in a way that results in an unearned advantage or an unearned disadvantage. Most people would say, “We choose the best person for the job regardless of diversity,” or “We promote a respectful work environment and treat everyone equally.” As much as we would love to believe our actions and decisions are motivated purely by logic and fairness – the truth is that, unfortunately, we are all biased in our interactions with others due to our biology and social conditioning. We invite you to come with an open mind for this session, to uncover blind spots that inhibit on our efforts to be more diverse and inclusive. During this session we will ask individuals to take a good hard look at their own biases, about themselves and others through an experiential and fun filled introspection that asks them to question their assumptions. Once we have addressed our own biases, we work on recognizing it in others through a process of experiential learning.

**Cyber Security - A Conversation on Evolving Cyber Threat “Ransomware” and Intelligence Driven Security Panel**

Track: Technical  
Location: Lalit 1/2  
Panelists: Yamini L., Neha Gupta

Cyber security has become an increasingly important topic given the disruptions this industry is going through. While intelligently devised attacks are growing in number and complexity, on the other hand this challenge is multiplied by hyper connectivity of our digital world. Mobile, Social, Cloud and Bring your own device (BYOD) are adding to the complexity. The data is exploding and the attack surface is getting wider. But wait the beast is still on the way – “The Internet of Things.” With this advance the attack surface broadens to day-to-day consumer utilities. And the attack dimension would change from Disruptive to Destructive in future, so we need to get prepared for it.

This session will specifically throw light on an old but an evolving malware kind – “Ransomware” – it’s specifically constructed with monetization in mind (persuades user to pay ransom sum by charging them on legal grounds), will provide insights on the same and also let you understand how intelligence driven security will help overcome not just this but other varied kind of prevalent attacks. The session will help you decide whether intelligence driven security is going to become a reality? Is this going to work? And finally how companies can adopt it in the long term and get benefits from it.

**Closed-door Session**

Track: Tech Connect  
Location: Sutra  
Presenter: Sunita Mani (Vice President of Product & Engineering, eBay)

It’s not often in our daily jobs, as we sit in our cubicles typing out code, or hunch over in labs testing yet another circuit, that inspiration strikes. Our motivation comes from watching, listening to and learning from leaders. Those who have forged the path before us. Those that know the latest and greatest technologies burning up the market. Those that are making significant and meaningful contributions in the world of tech. GHC India brings you a once-in-a-career opportunity to get up close and personal with some stalwarts of the industry. Tech Connect is a forum for you to bring your inquisitiveness and ideas to discuss with senior technical women. Don’t miss this chance at a personal mentoring session with these leaders that are shaping the innovations in our world.

**Your Path to Entrepreneurship - Advice from the Experts Panel**

Track: Innovation and Entrepreneur  
Location: Kalinga 2  
Panelists: Shanti Mohan, Sijo, Prathibha Sastry, Rakhee Gorthi

Today, India has a thriving ecosystem for start-ups with good universities, business schools, Angel Investors, Incubators, Venture Capitalists (VCs), Business Accelerators and other organizations offering economical and sometimes free services to start-ups. In 2013, India saw about 2,510 start-ups, out of which 617 were from Bangalore. The risk taking appetite of people to start a venture is high today, especially in Bangalore. Students are willing to take the risk of saying no to high paying opportunities, techies are ready to give up their comfortable and well-paying jobs and women entrepreneurs are ready to take the challenge of work-life balance to a higher level. Many of us seem to be lost when we need answers to the hundreds of questions that come up when we are about to start a company. This discussion will help one understand the difference between an Angel Investor, a Business Accelerator, an Incubator and VC. A panel of Venture Capitalists, Incubators and Angel Investors joining this discussion will address questions of aspiring entrepreneurs on topics like incubation angel funding, VC funding, business plans, financing, marketing, operations, market segments, competition and more. The panel will also discuss how “different ideas made a difference”, with examples. Panelists will explain how and when an entrepreneur can get help from these entities. With the help of the distributed materials the funding aspects of start-ups will be covered in depth.

**Back to Future Panel**

Track: Back To Work  
Location: Board Room  
Panelists: Karthik Ananth, Anupama Ramaswamy, Vidya Veeraraghavan, Ranjani Rajanikanth, Savita Thakur

In the last 30 years women have made considerable strides when it comes to education and career opportunities. Women make up 78% (Grant Thornton, 2014) of college graduates in
India. Women join college in good numbers but in most of the sectors the number of women is not even 1/3rd of the total workforce. According to the India skill development report 2014 released by the Confederation of Indian Industry (CII), the percentage of women in the Software and IT industry is only 28.57%.

Only about 14% make it to the top layer in India as compared to a worldwide average of 24% (Grant Thornton, 2014). Their career takes a back seat when it comes to kids and family. Women are more likely to leave their job as compared to their male counterparts. This has left organizations grappling with strategies to retain them. There is a lot of focus these days on utilizing the talented pool of mothers who have taken a career break and want to make a comeback. More than 70% of women fear taking a break in their career. This session focuses on how best women can utilize their break to ensure their professional confidence is retained and how they can return to work and adapt easily. In this session, the panelists will share experiences of their transition phase and how they prepared themselves to return to a corporate or a non-corporate job and leverage technology to their success. The discussion will highlight the fact that the mommy train may travel a bit more slowly than conventional career trains and make more stops, but it eventually leads to the same professional destination of career success and fulfillment. This requires preparation before, during break and also after deciding to go back to work.

CI/CD - Journey Towards Non-stop Releases Panel
Track: Technical
Location: Lalit 1/2
Panelists: Vasanthi Ramesh, Shrikanth Seshadri, Sushma Chakrila

The movement to Continuous Integration (CI) and Continuous Delivery (CI/CD) is inevitable. The benefits are many ranging from improved quality, agility, speed to market, collaboration, efficiency to operational insights. Continuous Integration (CI) is the practice of having every checkin continuously merged with the main trunk, built and automatically tested in order to provide good Quality controls. The benefit includes continuous and early feedback loop for faster course correction. Continuous Delivery (CD) is a practice of taking the automation further to deploying changes to users frequently. Continuous Delivery is about being production ready and potentially ready for end users with a click of a button.

Continuous Delivery is about putting the release decision in the hands of the business/management and not in the hands of IT. Continuous deployment implies continuous delivery but continuous delivery does not imply continuous deployment. Learn from industry leaders on the strategies, architecture and processes needed for CI/CD implementations leading to nonstop product releases and customer delight.

Closed-door Session
Track: Tech Connect
Location: Sutra
Presenter: Vani Singh (India Leader, IBM Watson Group)

It’s not often in our daily jobs, as we sit in our cubicles typing out code, or hunch over in labs testing yet another circuit, that inspiration strikes. Our motivation comes from watching, listening to and learning from leaders. Those who have forged the path before us. Those that know the latest and greatest technologies burning up the market. Those that are making significant and meaningful contributions in the world of tech. GHC India brings you a once-in-a-career opportunity to get up close and personal with some stalwarts of the industry. Tech Connect is a forum for you to bring your inquisitiveness and ideas to discuss with senior technical women. Don’t miss this chance at a personal mentoring session with these leaders that are shaping the innovations in our world.

2:00 – 3:00 p.m.

Against All Odds Panel
Track: Leadership
Location: Grand Ballroom
Panelists: Ravi Venkatesan, Akila Krishnakumar, Reeth Abraham, Raghavendra Rathore, Vidya Laxman

Have you ever wondered why some people succeed, even when they are faced against all odds? Well, it really is the attitude that defines the altitude. It is the survival of the fittest and those who are willing to go that extra mile to achieve their ambition and dream. It is characteristics and actions that include grit, resilience, strategy, perseverance and most of all fearlessness. Be it the race track or the board room, the ramp or the class room, a leader shines through because of these very qualities that set them apart.

Our four speakers will share their amazing journeys and stories about how they DEFINED and reached success in their chosen fields. Come listen to our fantastic panel of leaders from the most diverse walks of life talk about how they conquered their fears, achieved their goals and surged ahead.

Embedding Intelligence in the Inanimate – Deep Dive into IoT Panel
Track: Technical
Location: Lalit 1/2
Panelists: Usha Sampath, Jayasharada Gurukataksham

“Internet of Things” (IoT) is a huge opportunity for businesses to transform. Several use cases like Smart Cities, Smart Buildings, Responsive Retail, Fleet Management and Smart Factories add value to business. This session will help you understand IoT by associating it with real time use cases. The three important pillars of IoT are Intelligent Devices, Intelligent Gateways and End-to-End Analytics. Case study - IoT in Fleet Management problems: Rising fuel costs, environmental concerns, driver safety, customer satisfaction and unpredictable maintenance problems.

Solution: Freight trucks are connected with several sensors that gather data which is processed real time locally in the vehicle providing a picture of fuel consumption, safety, maintenance and other issues.

Value: Increased driver safety and compliance with regulations, reduction in fuel consumption and improved maintenance. As more devices become connected every day, companies face increased fragmentation, interoperability and security challenges. Thus having an integrated, scalable solution to meet the diverse needs of business is critical.
Jane Moran

Global Chief Information Officer, Unilever

As CIO for Unilever, Jane leads the global IT organization driving the strategy, implementation and support for the internal and external business technology applications and platforms, networks, and data centers for the company.

Jane has over 25 years of IT experience, and comes to Unilever from Thomson Reuters where she most recently held the role of Group CIO. Joining Thomson Reuters in 2002, Jane served in a number of senior technology roles, including CIO of the Markets Division; CIO of Thomson Financial; and CIO of CCBN (a Thomson acquisition). Prior to Thomson Reuters, Jane consulted for a number of years on large-scale enterprise resource planning (ERP) and customer relationship management (CRM) system implementations and provided IT portfolio management expertise to financial institutions. She began her technology career as a developer, building financial portfolio management and trading software applications and platforms. Jane earned an MBA from Boston University and a BA degree from Brown University.

Outside of Thomson Reuters, Jane is a very active member of the global technology community. She is an advisory board member of Brown University’s Committee for Computer Science and Information Technology; an advisory board member for the Anita Borg Institute and Women in Technology International; and sits on the CIO Council for Salesforce.com, Workday and SAP.

In December 2011, Jane was profiled and on the cover of CIO Magazine, and in April 2012, she was recognized as one of the 10 most powerful women in technology, as part of a CNN profile on leading women. In addition, in July 2012 she was named by Computer Weekly as the most influential woman in UK IT. Two further accolades were awarded in November 2012 where Jane was ranked 5th in Computer Weekly’s UKtech50 awards, their annual definitive list of the 50 most influential leaders in UK IT; and voted 3rd in the TechRepublic CIO50 list, celebrating the most influential and innovative technology chiefs.

Jane works and lives in London with her husband and two sons.

Jayshree Ullal

President and Chief Executive Officer, Arista Networks

Jayshree Ullal is a networking executive veteran with 25+ years of experience and was named one of the “50 Most Powerful People” in 2005 Network World and one of the “Top Ten Executives” at VMWorld 2011. As President and CEO of Arista Networks, she is responsible for building the company’s business in cloud networking.

Formerly, Jayshree was Senior Vice President at Cisco and responsible for $10B in annual revenue from Data Center, Switching and Services, including Cisco’s flagship Nexus 7000 and Catalyst 4500 and 6500 product lines. During her tenure at Cisco, Jayshree forged key alliances with EMC, VMware and Microsoft in virtualization and application acceleration. Prior to joining Cisco, Ullal was the Vice President of Marketing at Crescendo Communications, which was Cisco’s first acquisition in 1993.

Jayshree holds a B.S. in Engineering (Electrical) from San Francisco State University and an M.S. degree in engineering management from Santa Clara University. She is the 2013 recipient of the SCU School of Engineering Distinguished Engineering Alumni Award.
Lakshmi Pratury
Host, The INK Conference

Lakshmi Pratury brought TED to India in 2009, when the first TEDIndia conference was held in Mysore. In December 2010, she curated and hosted The INK Conference, in association with TED, carried forward the momentum created by TEDIndia. Lakshmi Pratury brings with her a varied and rich experience that spans for-profit enterprises, venture capital and nonprofit organizations.

Featured in the list of ‘100 Most Powerful Women’ by Forbes Asia in 2010, Lakshmi has traversed an incredible distance professionally. As a social entrepreneur, Lakshmi was a leading force at the American India Foundation (AIF), where she was part of the management team that raised over $30M in five years to channel towards development activities in India. She was the founder of the Digital Equalizer program, which brought technology education to over 100,000 children and 2,000 teachers in India.

Prior to AIF, Lakshmi was a partner at the venture capital firm Global Catalyst Partners. At Global Catalyst Partners, she established relationships between GCP, the development community in India, and key executives in India. Before this Lakshmi was with Intel Corporation for 12 years and had various roles in marketing, marketing communication, advertising, and evangelizing the developer community.

Lakshmi holds a Bachelors degree in Mathematics from Nizam College, Hyderabad, India. She attended IIT, Mumbai; got an MBA from the Bajaj Institute, India, and a second MBA from Portland State University, with a minor in theater arts. Lakshmi has published articles in San Jose Mercury, San Francisco Chronicle, Mint (leading business daily in India); interviewed celebrities, contributed to radio shows, including National Public Radio, and acted in local (US) theater. Lakshmi has spoken at high profile conferences like TED conference in the US, the DLD Conference in Germany, and at IIM Bangalore.
Akila Krishnakumar
Akila Krishnakumar is Chairperson for SVP Ventures. She was former president and country head for SunGard in India. She was recognized among India’s top women CEO’s. Akila has hands-on experience in scaling small and acquired multi-national businesses. In 2007, she took over as the country head of SunGard, India. Akila played a central role in managing SunGard’s global product delivery model, working with more than 60 SunGard business units across the globe. Under Akila’s leadership, SunGard’s India footprint grew by an unparalleled 40% year-on-year. She also helped expand the SunGard R&D footprint to China and Tunisia. Her role called for bringing globally dispersed development teams as close to the customer and market as possible. Through her career spanning 27 years, Akila has extensive experience in bringing to market enterprise software products for the verticals of banking, manufacturing and education. Akila’s interests extend beyond business software. She is on the advisory board of an urban governance think-tank, and has been acknowledged by NASSCOM and Dataquest as one of the top women leaders in IT. She also chaired the Regional NASSCOM Council.

Aneesh Chaudhry
Aneesh has over 15 years of experience in Analytics, BI and IT space. In his current role as Global Analytics Director at Unilever he is leading a practice aimed at designing, developing and deploying enterprise scale analytics capabilities.

Anupama Ramaswamy
Anupama has 19+ years of industry experience. She is currently working as an Engineering Manager at Insta Health Solutions, leading the Product Architecture and Technology. Prior to this, she has worked in various companies like UB Group, Aditi Technologies, Global Automation Private Ltd. During her break period, she took up Independent Consulting/Freelancing. She started working with small group of women delivering projects as a single entity.

Anuradha Srinivasan
Anuradha (Anu) Srinivasan is currently the Research Director at Intel Labs India. Her current research focus is around technologies for wearables and small formfactor devices and low power designs. She has 25+ years of industry experience in the Semiconductor domain. She has co-authored multiple papers and is the recipient of many Intel awards in recognition of her contributions in technical, academia and leadership roles. Anu is also part of IESA (India Electronic and Semiconductor Association) initiatives to enhance the quality of technical education in tier2 and tier3 colleges in India. She is a passionate advocate for women advancement in the technology sector, both within Intel and the Industry.

Arpita Ganesh
Arpita conceptualised Buttercups, India’s premier lingerie boutique since 2008. She raised funds through pre-orders in the form of crowd funding and angel investments to launch the Buttercups brand of lingerie forming a new company - Buttercups Bras Pvt. Ltd., with a new business model - a unique mix of E-commerce and physical retail. She exclusively retailed International lingerie brands through India’s first high end lineage boutique, Buttercups, Hyderabad from 2009-2013, moving the model online in 2011. She started and ran Quicksilver Advertising Pvt. Ltd., Hyderabad, a leading Creative agency, from 1998 till 2008. Lingerie consultant for India Market, Product Development, Sourcing and Brand and Market strategy and acted as a consultant to leading International brands in India for sourcing marketing, strategy, brand management and planning. She launched ABTF app, India’s first bra sizing app on both iOS and Android. Arpita created and managed new Business opportunities at Brand Capital, a unique offering from BCCL.

Arun Pingale
Arun is the Managing Director & CEO, Senfina Alliance Pvt. Ltd. - a start up in the Mobile App, Big Data and Analytics Space where we are building the richest consumer transaction database. He launched Shopping Joe, a Mobile App that helps consumers place Orders on their neighborhood stores for purchase of Groceries. In the past Arun has been, Industry Director, SAP India Pvt. Ltd., India - Aug 2011-Apr 2014. Arun has been involved in Business Growth Planning, Investment Decisions and Product Identification, Building Strategy & Implementation for BFSI in South Asia, Demand Generation, Marketing Events. He has many publications to his credit like including one for the world bank in managing credit challenges. He supports Asha education as a cause.

Ashutosh Vaidya
Christine H. Ashton
SVP Technology, Thomson Reuters
Christine joined Thomson Reuters in July 2013 and is SVP, Technology leading Enterprise Business Systems (EBS). In 2014 and 2012 Christine was voted one of the top 25 most
influential women in UK IT, and in 2012 ranked 35th among the UK's top 50 CIOs. She is passionate about communicating the attractiveness of IT as a career choice by being a STEM ambassador. She is also a Chartered Fellow of the British Computer Society.

Christine has a background in utilities, natural resources and telecommunications. Before joining Thomson Reuters she was a partner of KickStart and Wheels of Change, an accessible car charity bike rides and runs.

Deepa Narasimhan
Deepa Narasimhan leads the Diversity & Inclusion initiatives at EMC India COE. She has been instrumental in launching of DERG (Disability Empowerment Resource Group) India network to create an environment of equality in the workplace. She is also member of Women's leadership forum. She has been engaged in advocating disability rights and gender equity in various capacities. She is member of various D&I Forum, and partner of KickStart and Wheels of Change, an accessible car service in Bangalore and proactive accessibility evangelist. Her day job consist of handling internal communications for India COE Marketing & Communication with key responsibility of managing COE wide campaigns, communication & branding, and marketing services for Cross- BU functional, Innovation, Employee Engagement. Born with Spinal Muscular Atrophy saw her muscle strength degenerate over the year, now all the strength is on her finger and put them maximum use. Through DERG she wishes to contribute towards building an inclusive society in India – and she wishes to help in building a similar policies as in developed countries like the US.

Deepa Parthasarathy
Deepa has been in the industry for 16 years and currently leads the Cisco.com & Marketing IT organization with an overall responsibility to drive the transformation of the Marketing organization in the Digital (including Social, Mobile, Web) world. She holds an undergrad in Engineering and a graduate degree in Business Strategy from Canada.

Deepa led Cisco Connected Women and helped kick start some of the Inclusion & Diversity initiatives in India.She is passionate about women leadership development and has worked with many technology companies to help them set up initiatives for mentoring and coaching a diverse workforce.

Deepthi Singh
Deepthi Singh is a Principal Research Engineer in Advertising and Analytics group at Yahoo Labs. She received her bachelor’s degree in computer science from IIIT Hyderabad in 2004. She worked with Adobe Systems until 2011. Her research interests include rare event prediction, machine learning and more recently, applications of machine learning in computer vision.

Deepthi Sharma
Deepthi Sharma is First line manager of IP team at Silicon Solution Engineering (SSE) department under System & Technology Group (STG) at IBM India Pvt Ltd. She has been actively been part of diversity drives to cater new college hires, mentorship programs & mentoring technical women. She has received “Best Ambassador award” for driving new college hire integration program in year 2013. Deepthi brings with her 14+ years of semiconductor experience primarily in ASIC domain like PCI bridge, Standard cells libraries, IO, memories & custom IP developments across wide technology span (180nm to latest 14nm). She has been with IBM since 2011 & managing custom IP team of SRAM’s, standard cells & IO. Prior to IBM, She has worked with R & D team of STMicroelectronics as Program/Project manager & Motorola Semiconductor, Austin USA as Sr. Digital Designer. She has received “Best Employee of the Year award” at Motorola Inc., USA in year 2003 for setting up complete functional & formal verification environment for custom IP team.

Her success is contributed due to excellent inter-personal communication & management skill along with the strong technical contributions all through her career.

Deepthi is passionate about technology, enjoys coaching & supporting her team. She is a native of Allahabad (UP), loves to travel, read, play outdoor games and network.

Faseela K.
Faseela works in Opendaylight based Ericsson SDN Controller Project. Faseela has successfully conducted two Hackathons for Ericsson employees on different product ideas, which drove exceptional applause from people all around the Ericsson globe, and they are trying to implement similar ideas in their respective countries for their products.

Faseela has successfully presented a technical paper in MPLS and SDN World Congress, Paris on “Improving Openflow Flow Setup Times” and has participated in the SDN workshops there.

Gayathri Kaliyamoorthy
Gayathri has been working with Aerospike for about 2 years. Aerospike is chosen as a visionary by Gartner Research for being a pioneer in the adaption of SSD technology. Aerospike works closely with SSD vendors (Intel, Samsung and similar) for evolution of SSD as a technology. She has worked on different modules of Aerospike database, like Client module, transaction module and storage module. Prior to Aerospike, she was with Oracle. At Oracle, she worked on Oracle Identity Manager, an enterprise application responsible for centralized
management of resources in an organization. Gayathri has graduated from National Institute of Technology Warangal with a B.Tech in computer science (2012).

Geetha Manjunath
Geetha Manjunath is the Research Lab Manager for the Data Analytics Lab at Xerox Research Center India (XRCI). She has over 24 years of research expertise in IT industry and has proposed and lead multiple research projects in data analytics, crowd sourcing, cloud computing, data mining, semantic web, mobility and distributed computing. Her research in the above areas has resulted in many innovative prototypes, patents, publications and new products. At Xerox Research, she works with a team of researchers to develop innovative solutions based on machine learning in health care, transportation, customer care and other verticals. Before joining Xerox, Geetha was a Principal Research Scientist, Master Technologist and Research Manager at Hewlett Packard Labs India. Geetha was the winner of the Computer Society of India Gold Medal in 1991, NASCOM IT Innovator 2009, MIT TechReview Grand Challenge Winner in 2011 and attributed creator of one of the 7 “HP Legend innovations”. She holds a PhD in data mining from the Indian Institute of Science (IISc) and is an author of a text book on cloud technologies titled “Moving to the Cloud,” Elsevier Syngress Publications, Dec 2011. She holds five U.S. patents and is a Senior member of the IEEE. She is also on the executive committee of IEEE Cloud Computing Innovation Council of India.

Harini
Harini joined Goldman Sachs in 2004 in the Controllers Technology division where she has been managing key projects. She is an avid technologist and an active member of the Goldman Sachs’ Women in Technology steering group aimed at promoting and retaining women professionals in technology.

Hemalatha Bhaskar
Hema works as Senior Technical Architect at the Cloud Solutions Lab at Hewlett Packard (HP) Software, RnD-Bangalore. Prior to joining HP after 9 years with IBM India Pvt Ltd, she served as Architect and Development Manager for the IBM’s AoD Technology Resource Management solution. She was a core member at the IBM India Technical Experts Council and led the WIT-India GBS Chapter. Hema has over 18 years software development experience with over 9 years in designing enterprise solutions. She is an IBM certified Cloud Solutions and SOA Architect. Hema is currently pursuing her doctoral research in distributed computing.

Hima Patel
Hima Patel is a Data Analytic Scientist in Innovation, Research and Development division at Shell Technology Centre Bangalore (STCB). She has over 8 years of research experience in areas of machine learning and image analysis. Prior to her current role, she has been associated with Medical Image Analysis Lab at GE Global Research. She has worked on a wide range of problems leading to several publications, patents and deployable technologies. She holds an M Tech degree with majors in machine learning and image analysis from Dhirubhai Ambani Institute for Information and Communication Technology, India (2006).

Ipsita Kar
Ipsita Kar is an Electronics Engineer and holds a Masters in IT Infrastructure Management from Symbiosis center for IT. She joined Goldman Sachs in 2008 as an Analyst and was named Vice President in 2013. In her current role Ipsita works for the Core platform engineering team in Technology Risk. Prior to this she has been part of Network operations and Network core platform management teams working mainly on Perimeter security. She is actively involved in managing events for various Women Leadership forums in Goldman Sachs.

Jayasharada Gurukataksham
Jayasharada Gurukataksham, Project Manager at Mformation Software Technologies, 35years, has been in the Telecommunications / Device Management industry for over 14 years. She’s a Bachelor of Engineering (Electronics & Communications), from the University of Madras, passed out in 2000 from Thanthai Periyar Government Institute of Technology, Vellore, Tamilnadu. She began her career in TVS Electronics followed by MIDAS Communication Technologies and with Innvo Software Systems before joining Mformation Software Technologies, Bangalore 7.5 years ago. Her area of expertise has been in Testing of Embedded firmware, Telecom protocols, mobile applications Testing, certification of devices, OTA management of devices and Internet of Things. She currently heads the MIDAS Device Certification Team for M2M devices and Modules in Mformation. Her understanding of the telecom space and her team management skills ensures that she’s a source of inspiration for her team members and her vast knowledge of the evolution of mobile communications, machine-to-machine and Internet of Things makes her a valuable asset.

Karthik Ananth
Karthik Ananth is the co-founder & director of Maniams and is involved in driving its organization wide strategy and overall business operations. Maniams is a firm with a focus on unlocking the unlimited potential of women who are not active economically. Maniams strives to bring together the synergies of these women through an enabling work culture to address the business challenges faced by corporates. Prior to Maniams, Karthik Ananth was the Director of Marketing Expansion and Global Advisory services at Zinnov Management Consulting, one of the top 20 outsourcing advisory firms in the world. In his previous role, Karthik was responsible for driving the outsourcing relationships of various fortune 1000 companies. He was also responsible for the setup of multiple captive center operations in India. Karthik has also been involved in helping a number of technology companies define their India Market Strategy. Karthik has had a unique career path with broad based exposure to varied industries like FMCG, Consumer Goods, Automotive, and Technology with successful stints across all these industries.

Keerthana Srinivasan
Keerthana has 15+ years of experience as a software engineer and has worked in various domains. She has worked in companies like TVS Electronics, IBM, Wipro, NetContinuum and eGovernments Foundation. She has been with Cisco for 2 years and works in the Application Experience team. Her interest includes Internet of Things (IoT) and SDN. She is the founder of Eve-lance, an online community to help women find part-time jobs suitable for mothers who want to work. She is passionate
about using technology to help communities do better. She has a Bachelor’s of Computer Science from NIT Trichy.

Khushboo Taneja
Khushboo is Principal GPM for the Health-&-Fitness vertical responsible for the Bing Health & Fitness apps on Windows 8.1, Windows-Phone, MSN Health, Health answers (bing.com & Cortana). Some of these were first of their kind offerings from Microsoft demoed during the Build Conference 2014 key note. It is the #1 app in the Health-&-Fitness category on Windows Phone store, listed in the Top-10 Innovative New Fitness Tech Products of 2014 in collective evolution. She was given the Inspiration Award which is an annual platform to recognize extraordinary women of impact at Microsoft India. She holds B.E. and MBA from ISB.

KL Sheela
KL Sheela, is an HR professional with 18 years of progressive experience in all facets of People & Organization Development. She has worked with Indian and Multinational companies in India and abroad. She is certified in administering some of the well-researched psychometric tools like MBTI, FIRO, DISC, Caliper for personal and team Development. She is in the process of being certified as Coach from Gallop and has permission to run STRENGTH Finder Assessment tools. Sheela is also in process to complete the requirements for being certified Executive Coach by International Coaching Federation.

Lakshmi Rebecca
Lakshmi is a Filmmaker and Anchor at Red Bangle, a production house that makes advertisement films, corporate films, web videos and animated films. They have made over 200 films till date and take pride in the ability to combine film and creative ability with social research and marketing know-how. Red Bangle is also the creator of two amazing web shows: Chai with Lakshmi, India’s first award-winning online talk show and India Ahead, a documentary-style web series. Lakshmi has won the IndiBlogger award for her talk show and blog at www.chaiwithlakshmi.in among various other recognitions for her work.

Madhulika Verma
Madhulika is an internationally certified Image Management Consultant and has over 10 years of experience in various functions such as Training & Development, Recruitment, and Image Management. She is a certified NLP Practitioner by NFNLP. Madhulika is an MBA (HR) and she has successfully mentored corporate executives, senior managers and CEOs in India on impact of effective visual presence, global business etiquettes, and body language on career growth. Her approach is to transform executives’ inside-out and focus on unique individual strengths for establishing a powerful image that helps achieve professional goals. During her work experience as a recruiter she came across highly qualified and experienced professionals who found it challenging to obtain their dream jobs. This motivated her to conduct workshops on dressing appropriately and practicing good manners in business to enhance their Image which contributed to their success. Her most successful training workshops have been on topics such as “Power Dressing & Body Language” and “Global Business Etiquette”.

Mala Mary Martina
CEO, ILM Creative Careers Pvt. Ltd.
Mala is the Founder of I love Mondays, Co-founder of IQ studios, a web designing company. She studied engineering like most people do, without any clue of where she was headed. Still, she managed to be the best and was awarded the “Best Engineering Student” award from VTU. An active member of Toastmasters for 4 years now, she holds the title of the youngest lady DTM (Distinguished Toastmaster) in the world. Very passionate about making India a better place. She is also a freelance trainer and trains students across India on life skills.

Mani Abrol
Mani Abrol has 18 years of experience working on cutting-edge technologies across many innovative companies. Today she is the Senior Director Engineering at Yahoo! India. She advises young women not to shy away from technology and shares the secrets of her success at diverse forums. She was with Yahoo! Labs and Research and was doing a lot of data mining related work. After five years at Yahoo!, left to join a startup, Lexity. Lexity was later acquired by Yahoo!, we were about 20 people in India. We got acquired by Yahoo! and post which Mani joined the India team as Senior Director. It has been a very interesting journey so far in India and keeps Mani energized.

Manisha Grover
Manisha has 18 years of successful professional experience providing strategic, fiscal and operational leadership across variously challenging businesses of Real Estate advisory, Merchant Banking, and Airport Commercial business. Manisha heads the Business Excellence function for JLL India along with leading the CRM (Client Relationship Management) Program for the Corporate Occupier clients. As part of the Corporate Solutions platform, she endeavours to elevate the delivery and management of the multiple services for the firm’s corporate occupier clients. Manisha is also part of the India Leadership Council (ILC) of JLL which comprises senior members of JLL leadership that strategize and steer the growth of the India business. Manisha is also responsible for the “Diversity and Inclusion” program for JLL India and has established The Women In Real Estate “WIRE” group to spearhead the same within the organization. In her previous stint with JLL (1999-2008); Manisha head the Strategic Consulting business and Research which she helped establish and develop to its leadership position. As part of her varied business experience; Manisha managed the Commercial Businesses at the Bangalore International Airport which commenced operations in May 2008. As the Chief Commercial Officer during 2008-10; she managed the diverse commercial businesses comprising Retail, F&B, Landside traffic, Advertising & Marketing, Real Estate and Facilities. She was also a Member of the Executive Management Committee of the company empowered to take the business decisions and reporting to the Board of Directors. reporting to the Board of Directors.

Mausmi Ambastha
Mausmi, winner of the Grace Hopper Celebrations Entrepreneur Quest 2013, is an established expert in the garment industry with over 8 years of experience. Her brain child IntelloCut is a practical reflection of her ideology – “Buy what you need, use what you have!” Mausmi, holds a Master's degree in Fashion Technology from NIFT, Delhi and is also B.Tech in Computer Science. She has written over 15 publications for several
leading apparel magazines like StitchWorld and Fibre2Fashion. Mausmi also writes her own apparel blog called StitchDiary. (www.stitchdiary.com) Prior to IntelloCut, Mausmi did apparel consultancy and training with Methods Apparel in South-east Asia. She has also worked as a faculty at NIFT and loves to teach whenever she gets an opportunity.

Meeakshi Iyer
Meeakshi is an experienced and accomplished technologist having over 16 years of experience. She has worked in almost all areas of banking technology and made strong forays in Custody services and Wealth Management. She is a Chemical Engineer from Pune University. She joined “Infosys” in 1999. After a successful stint of 8 years she joined Goldman Sachs and became a Vice President. She is presently a Delivery Manager and is responsible for leading teams on the online trading platform for Australian market and applications for Wealth management for Asia-Pacific Region. Meeakshi leads Women in Technology (WinIT) forum at ANZ India.

Mohammed Hussain Naseem
Mohammed has spent two decades in the corporate world (GE, Wipro, IBM, Infosys) in senior positions across various continents, before venturing into wearable tech addressing the preventive health management space. He is a graduate from IIT---Powai in Mechanical Engineering and Masters in Industrial Engineering & Medical Physics from University of Cincinnati, Ohio (USA). He is passionate about adventure sports and participates in marathon events across the country. GetActive is the first wearable tech product indigenously designed from India by 2mpower Health Management Services (P) Ltd, which Mohammed founded in 2011 with few of his close friends to address the issue of sedentary lifestyles. It offers a community---based gamification platform, leveraging social media, wireless and mobile technologies along with wearable computing devices. Today, GetActive is one of the leading products in the wearable space and has rapidly gained market share and mind space of people in the consumer and corporate segment.

Monique Alfris
Monique Alfris has almost a decade’s worth of experience in environmental sustainability. Monique applied her degrees in Photovoltaic Engineering and Economics to improving the sustainability of the built environment in Australia where she gained experience in technical design, policy advisory services, and education. Following this she worked for the Green Building Councils of Mauritius and Ghana. As a Sustainable Energy specialist for Good Return, another Australian not-for-profit, Monique worked on small-scale renewable energy loan products with microfinance institutions across Asia, before finally landing in India to cofound Pollinate Energy. Pollinate Energy provides solar lights and mobile phone chargers to urban slum dwellers through a microfranchise and microfinance model.

Nalini Guhesh
Nalini’s expertise is in the areas of CRM and digital analytics with about 20 years’ experience in one to one marketing and marketing analytics in India. Prior to joining Ogilvy, Nalini earned her doctorate in Quantitative methods from a leading business school in India. She now leads a team of marketing analytics professionals to support the worldwide network of OgilvyOne offices in the areas of marketing intelligence and data based CRM for both local and global clients.

Dr. Neena Pahuja
Dr. Neena Pahuja is the Director General at ERNET India. ERNET is an autonomous society under the Department of Electronics & Information Technology, which as a project brought Internet to India. Dr. Pahuja brings in experience from the Education, Healthcare, Manufacturing and Service industry in the area of Digitization & Information Security and business transformation. She is an alumnus of IITD. She has over 29 years of experience and has worked in TCS, SAIL, USIT, Escorts, GECIS/ Genpact & Max Healthcare in various technology enablement roles. She is currently supporting the creation of National level policy for IoT at the Department of Electronics and Information Technology (DeitY) and has also initiated some research projects in the same area.

Neha Gupta
Neha is an Associate Principal Engineer in Identity and Access Management Group at RSA, the Security Division of EMC. She has been working on IAM Suite of products for the past 6 years and has done development for various market leading security software products - RSA SecurID and RSA Federated Identity Manager. She has 6+ years of experience in the Information Security Domain with 9+ years of IT experience. Prior to it, she worked with Motorola’s mobility division, where she did development on Messaging apps. Neha had started her career with Wipro Technologies and had worked on Nortal’s Contact Center Solution. She did B.TECH. in Computer Science from National Institute of Technology, Jalandhar in 2005. Apart from her professional life, she loves playing with her little one.

Nina John
Nina has excellent facilitation skills, having conducted modules on behavioral and other soft skills for corporates, from induction to senior management levels. In terms of organizational skills, she has led the teams for several national and international seminars and conferences. An active member of Toastmasters International, she has been instrumental in raising awareness about Toastmasters in general, and in helping found over 12 clubs in Chennai alone, where there are now 40+ clubs.

Specialties:
- Public Speaking and Presentation skills
- Behavioral skills for personal effectiveness, team management and leadership; training for trainers; mentoring, entrepreneurship and gender issues, with emphasis on women executives.
- Etiquette and culture
- Speech writing

Nithya Chellam
Nithya is an Engineering Manager with 10 years experience in the software industry building product solutions for customers and for the last 3 years she has been managing teams. She has worked with companies like Oracle and CSC before she joined eBay. She has 2 patent applications filed and is passionate about software and leading people. She recently presented a tech gig webinar on agile Kanban - http://www.techgig.com/expert-speak/Kanban-for-Agile-software-development-585. She is also a GHC committee member.
Nivedita Agarwal

Nora Denzel
Board Member, Ericsson; Ex-Senior Executive – IBM, Legato (EMC), HP

Pallavi Bhowmick
Pallavi comes with more than 11 years of experience in analytics and consulting across diverse industry sectors. She has significant leadership experience in business consulting, client management, business development, service delivery and operations management. Pallavi’s experience in analytics spans across marketing, e-commerce, digital, customer intelligence and CRM. In her current role as Senior Engagement Manager at Unilever she leads the Information and Analytics agenda for North Asia, South East Asia, Australia and New Zealand. She is in National/International technology events, and has taught and trained computer science students at universities around the world. She is a recognized speaker at international technology events.

Pallavi has over 12 years of experience in the IT industry and over 3 years with big data processing. For the past year, she has also been exploring the very promising Stream processing for various use cases at Yahoo!

Pallavi Vajinepalli
The session will be moderated by Pallavi Vajinepalli. She is currently a Senior Scientist-C and leads the oncology team at Philips Research Asia – Bangalore. She holds a doctoral degree from Computer Science and Engineering Department, Indian Institute of Technology, Kharagpur (2007). Her current role at Philips Research involves innovating and developing new technology/research for healthcare applications catering to women’s health especially for India. Though her research experience is in diverse areas like signal processing (video, image, time series), medical informatics, telemedicine but it has the common theme of pattern recognition to develop maternal/ women and fetal health and thus improve their quality of life and survival. She has twenty patent filings and research papers in national/international conferences and journals to her credit.

Pallavi Rao
Pallavi has over 12 years of experience in the IT industry and over 3 years with big data processing. For the past year, she has also been exploring the very promising Stream processing for various use cases at Yahoo!

Pallavi Vajinepalli
The session will be moderated by Pallavi Vajinepalli. She is currently a Senior Scientist-C and leads the oncology team at Philips Research Asia – Bangalore. She holds a doctoral degree from Computer Science and Engineering Department, Indian Institute of Technology, Kharagpur (2007). Her current role at Philips Research involves innovating and developing new technology/research for healthcare applications catering to women’s health especially for India. Though her research experience is in diverse areas like signal processing (video, image, time series), medical informatics, telemedicine but it has the common theme of pattern recognition to develop maternal/ women and fetal health and thus improve their quality of life and survival. She has twenty patent filings and research papers in national/international conferences and journals to her credit.

Pallavi Vajinepalli
The session will be moderated by Pallavi Vajinepalli. She is currently a Senior Scientist-C and leads the oncology team at Philips Research Asia – Bangalore. She holds a doctoral degree from Computer Science and Engineering Department, Indian Institute of Technology, Kharagpur (2007). Her current role at Philips Research involves innovating and developing new technology/research for healthcare applications catering to women’s health especially for India. Though her research experience is in diverse areas like signal processing (video, image, time series), medical informatics, telemedicine but it has the common theme of pattern recognition to develop maternal/ women and fetal health and thus improve their quality of life and survival. She has twenty patent filings and research papers in national/international conferences and journals to her credit.

Pallavi Vajinepalli
The session will be moderated by Pallavi Vajinepalli. She is currently a Senior Scientist-C and leads the oncology team at Philips Research Asia – Bangalore. She holds a doctoral degree from Computer Science and Engineering Department, Indian Institute of Technology, Kharagpur (2007). Her current role at Philips Research involves innovating and developing new technology/research for healthcare applications catering to women’s health especially for India. Though her research experience is in diverse areas like signal processing (video, image, time series), medical informatics, telemedicine but it has the common theme of pattern recognition to develop maternal/ women and fetal health and thus improve their quality of life and survival. She has twenty patent filings and research papers in national/international conferences and journals to her credit.

Pallavi Vajinepalli
The session will be moderated by Pallavi Vajinepalli. She is currently a Senior Scientist-C and leads the oncology team at Philips Research Asia – Bangalore. She holds a doctoral degree from Computer Science and Engineering Department, Indian Institute of Technology, Kharagpur (2007). Her current role at Philips Research involves innovating and developing new technology/research for healthcare applications catering to women’s health especially for India. Though her research experience is in diverse areas like signal processing (video, image, time series), medical informatics, telemedicine but it has the common theme of pattern recognition to develop maternal/ women and fetal health and thus improve their quality of life and survival. She has twenty patent filings and research papers in national/international conferences and journals to her credit.

Pallavi Vajinepalli
The session will be moderated by Pallavi Vajinepalli. She is currently a Senior Scientist-C and leads the oncology team at Philips Research Asia – Bangalore. She holds a doctoral degree from Computer Science and Engineering Department, Indian Institute of Technology, Kharagpur (2007). Her current role at Philips Research involves innovating and developing new technology/research for healthcare applications catering to women’s health especially for India. Though her research experience is in diverse areas like signal processing (video, image, time series), medical informatics, telemedicine but it has the common theme of pattern recognition to develop maternal/ women and fetal health and thus improve their quality of life and survival. She has twenty patent filings and research papers in national/international conferences and journals to her credit.

Pallavi Vajinepalli
The session will be moderated by Pallavi Vajinepalli. She is currently a Senior Scientist-C and leads the oncology team at Philips Research Asia – Bangalore. She holds a doctoral degree from Computer Science and Engineering Department, Indian Institute of Technology, Kharagpur (2007). Her current role at Philips Research involves innovating and developing new technology/research for healthcare applications catering to women’s health especially for India. Though her research experience is in diverse areas like signal processing (video, image, time series), medical informatics, telemedicine but it has the common theme of pattern recognition to develop maternal/ women and fetal health and thus improve their quality of life and survival. She has twenty patent filings and research papers in national/international conferences and journals to her credit.

Pallavi Vajinepalli
The session will be moderated by Pallavi Vajinepalli. She is currently a Senior Scientist-C and leads the oncology team at Philips Research Asia – Bangalore. She holds a doctoral degree from Computer Science and Engineering Department, Indian Institute of Technology, Kharagpur (2007). Her current role at Philips Research involves innovating and developing new technology/research for healthcare applications catering to women’s health especially for India. Though her research experience is in diverse areas like signal processing (video, image, time series), medical informatics, telemedicine but it has the common theme of pattern recognition to develop maternal/ women and fetal health and thus improve their quality of life and survival. She has twenty patent filings and research papers in national/international conferences and journals to her credit.

Pallavi Vajinepalli
The session will be moderated by Pallavi Vajinepalli. She is currently a Senior Scientist-C and leads the oncology team at Philips Research Asia – Bangalore. She holds a doctoral degree from Computer Science and Engineering Department, Indian Institute of Technology, Kharagpur (2007). Her current role at Philips Research involves innovating and developing new technology/research for healthcare applications catering to women’s health especially for India. Though her research experience is in diverse areas like signal processing (video, image, time series), medical informatics, telemedicine but it has the common theme of pattern recognition to develop maternal/ women and fetal health and thus improve their quality of life and survival. She has twenty patent filings and research papers in national/international conferences and journals to her credit.

Pallavi Vajinepalli
The session will be moderated by Pallavi Vajinepalli. She is currently a Senior Scientist-C and leads the oncology team at Philips Research Asia – Bangalore. She holds a doctoral degree from Computer Science and Engineering Department, Indian Institute of Technology, Kharagpur (2007). Her current role at Philips Research involves innovating and developing new technology/research for healthcare applications catering to women’s health especially for India. Though her research experience is in diverse areas like signal processing (video, image, time series), medical informatics, telemedicine but it has the common theme of pattern recognition to develop maternal/ women and fetal health and thus improve their quality of life and survival. She has twenty patent filings and research papers in national/international conferences and journals to her credit.

Pallavi Vajinepalli
The session will be moderated by Pallavi Vajinepalli. She is currently a Senior Scientist-C and leads the oncology team at Philips Research Asia – Bangalore. She holds a doctoral degree from Computer Science and Engineering Department, Indian Institute of Technology, Kharagpur (2007). Her current role at Philips Research involves innovating and developing new technology/research for healthcare applications catering to women’s health especially for India. Though her research experience is in diverse areas like signal processing (video, image, time series), medical informatics, telemedicine but it has the common theme of pattern recognition to develop maternal/ women and fetal health and thus improve their quality of life and survival. She has twenty patent filings and research papers in national/international conferences and journals to her credit.

Prathibha Sastry
Entertainment and entrepreneurship have been the key themes in Prathibha’s work life. In a career spanning over 16 years, Prathibha has launched a film magazine, hosted a film-based radio talk show, and co-founded a mobile app based on the...
Indian entertainment industry. Being a seasoned entrepreneur, she enjoys working with startups and now manages an ecosystem of entrepreneurs, mentors, investors and Customers/Partners for Microsoft Ventures, India, in addition to promoting women entrepreneurs in India through her activities with Microsoft Ventures and other ecosystem partners. She has been the recipient of the British Council’s Young Creative Entrepreneur- India 2008-09 and has represented the country at the International Young Creative Entrepreneurs Program held in London in October, 2008. Read more about Prathibha at https://www.linkedin.com/in/prathibhasastry.

Prerana Chinnappa
A Kodava from Karnataka, born in Mysore and studied in seven different schools across the country as her father was in the army. She has taken part in inter school debates, elocutions and played basketball for school. Prerana has a Bachelor in Engineering (Industrial Engineering and Management) from RV College of Engineering (Bangalore), represented the college in basketball, and compered at various college events. She interned with Intel during her final semester and was absorbed as a Systems Analyst. She has been with Intel for over 4 months as a full time employee and enjoyed every minute. She enjoys baking, cooking and traveling.

Prerana Nayak
Prerana Nayak is a Senior Program Manager in the Information and Content Experiences (ICE) group in Microsoft and deeply passionate about the apps economy. She has over 15 years of experience in various technology areas like app platforms, social media, e-commerce, supply chain management etc. Prior to Microsoft, she worked with Rediff.com where she built their apps platform around online games taking it from idea to press launch. She has a B.E.(Computer Engg.) and an MBA from SPJIMR.

Pritam Kanti Paul
Pritam has 13+ years’ experience in leading development of cutting edge analytics applications across marketing, pricing, risk, procurement, fraud and operations. Has multiple prestigious innovation & leadership awards & patents to his credit. He is MS in Statistics from Indian Statistical Institute (Gold Medalist).

Priya Sehgal
Priya Sehgal is a member of technical staff in the Advanced Technology Group at NetApp. Priya has been at NetApp since July 2010. She is currently investigating the implications of non-volatile memory and Flash on file system design and operating systems. Her previous research includes storage stack optimizations for energy-efficiency, and data management techniques to meet service level objectives. Prior to NetApp, Priya worked on various data management features in Proware Technology Corp. and CalSoft, Pune. Priya hold a Masters in Computer Science from Stony Brook University, New York (2010) and a B.E in Computer Engineering from Pune University (2003).

Raagini Lalwani
Raagini Lalwani is a Vice-President in the Technology Infrastructure team at Goldman Sachs, Bangalore and handles Cloud Product Management for the Virtualisation and Cloud Computing Functions in Bangalore and Asia. She also serves on the Steering committee of the India Religion and Culture forum and the First Robotics Bowl-a-thon group in GS. She joined GS as a campus hire in June 2008. Prior to joining GS as a full time employee, Raagini interned at GS in January 2008, as a developer for their Structured Products function supporting the Fixed Income, Currency and Commodities business. She earned a Bachelor’s degree in computer science and engineering from BMS College of Engineering, Bangalore. Raagini has always been passionate about mentoring, having understood the benefits from the years of mentorship she has received and continues to. She was also previously associated with the GS Mentorship Program, wherein she regularly visited an underprivileged school, to help mentor children with respect to their educational and vocational choices. Outside of work, Raagini is a theatre enthusiast and performs as a freelance actor.

Rachna Singh
Rachna Singh has 20 years of experience in the area of Learning & Organizational Development and Talent Management in organizations such as Tata Motors, Infosys, Idea Cellular and Dell. Currently, she heads ‘Products and Gaming’ at Transcendix. Her forte is in the area of L&D Strategy Development, Succession Planning and Talent Management (Potential Assessment and Individual Development Plans, Career Planning, Leadership development programs, Key Talent Planning, Identification of key / high risk positions in Org Structure, Bench Planning), Org Design (structures, operating model, structure, roles and interdependencies), Change Management, E-Sat and Developmental / Remedial Action Planning, Employee Performance Process Management, 360 Degrees Process Management, Mentoring, and Coaching, Certified in MBTI, BELBIN Team Roles and FIRO-b, Rachna is adept at psychometric assessments. Rachna is a post-graduate in Psychology and has also studied Cross-Cultural Behavior at the Tokyo Academy of Communication, Japan. Rachna is also a writer, who writes primarily in the genre of humor. Her humorous debut novel, ‘Dating, Diapers and Denial’ (2011) raked in rave reviews from readers across the globe. This year, she released a sequel to it, called ‘Digs, Dogs and Drama’. Her other novels include ‘Nuptial Knots’ and ‘That Autumn in Awadh’.

Raghavendra Rathore
Raghavendra Rathore, alternatively Raghuvendra Rathore, is a noted fashion designer, costume designer, and entrepreneur from India. He is popular for his Brand India image which copyrighted his designs for Bandgala Jackets and Jodhpurs. He is also known for diversifying his business into interior design, jewelry, and multimedia. Rathore was born and raised in Jodhpur, Rajasthan and is a member of the royal clan of Jodhpur. He went to study Anthropology and Robotics at Hampshire College in Amherst, Massachusetts. He then studied Arts and Philosophy from Marlboro College in Vermont and went on to graduate from the Parsons School of Design, New York, in 1992. He has designed wardrobes for Bollywood celebrities, including costume design for Amitabh Bachan in the first season of KBC. He is currently vice president of Fashion and Design Promotion Council (FDPC), a Government body. Currently, Rathore has 30 stores across India including Ogaan in Delhi, Kimaya in Mumbai, and Ensemble in both cities. He has been recipient of many awards and also was honored By Chief Minister of Rajasthan, Ashok Gehlot for promoting the
Rakhee Gorthi
Rakhee Gorthi has just embarked on her path to
Entrepreneurship. She co-founded Ankurit Foundation, a non-
profit organisation. Ankurit’s charter is to bring science and
technology closer to kids. Ankurit’s maiden effort “Escape
Velocity”, a science and technology fair for kids of Bangalore
was a huge success. Rakhee has more than 14 years of
experience in the hi-tech industry. Rakhee has experience both
at start-ups and in MNCs; both in India and in the US. Rakhee
has a BE from Osmania University and a Masters in EE from
University of Texas at Arlington. Read more about Rakhee at
https://www.linkedin.com/pub/rakhee-gorthi/4/5a3/b0

Rama Narasimhan
Dr. Rama Narasimhan, is a Senior Consultant at Apollo
Hospitals, Chennai. She is also the Medical Advisor to the US
Embassy and Panel Physician for US, Australia, Canada and
UK. She heads her own unit in Internal Medicine and ICU
Medicine. Having trained at Harvard and worked there as
well as in UMass and finally Kaiser Permanente in California,
she integrates a unique blend of eastern values to achieve
a western efficient work culture. She pioneered and helped
develop Electronic medical records in the US and in India, has
been teaching post graduates for over 20 years and is involved
in medical research. She has conducted several workshops
and public awareness programs for preventive medicine. She
has also conducted workshops for doctors in effective, and
meaningful interaction in a limited time. Maintaining a healthy
work-life balance and being successful in the many roles of
a woman is a constant value-added session she believes in
teaching her junior colleagues and co-workers.

Ramanathan Narayanan
Ram has handled a wide range of roles over the last two
decades. Prior to co-founding 4R Recycling, he was Sr.
Vice President Supply Chain at Tejas Networks, responsible
for manufacturing operations. A key member of the Senior
Management Team at Tejas Networks, he had been
associated with Tejas Networks since 2000 as part of its
initial team. As Head of Supply Chain, he was responsible
for sourcing, manufacturing and delivery of Tejas Products
by building a strong and efficient supply-chain organisation
involving in-house sourcing, planning, program management,
logistics and compliance teams, and working with Electronics
Manufacturing Services (EMS) Companies to deliver cost-
competitive products to Tejas customers. His experience of
over two decades includes handling Finance and Accounts,
Operations, Infrastructure, Legal and Secretarial matters, Risk
Management and Supply Chain. Prior to Tejas, he had worked
in various organisations like Synopsys, Viewlogic Systems and
Recon Ltd., in various managerial capacities. Ram is also the
Treasurer of the Hubli-based Deshpande Educational Trust and
Deshpande Foundation, a sandbox creating an eco-system of
innovators to address social challenges and sustainable social
entrepreneurship in India. He holds a Bachelors’ Degree in
Commerce and is a Chartered Accountant. When Ram isn’t
busy chaiking out his big plans, he is busy listening to a variety
of music.

Ranjani Rajanikanth
Ranjani Rajanikanth is the Operations Manager for MPE/
WPRD worldwide at Intel. In this role, she is responsible to
drive all aspects of MPE operations addressing engineering
execution and functional excellence. That includes deploying
and implementing MPE strategy, drive continuous improvement
of operational systems across teams, and partnering closely
with internal and external stakeholders in WPRD to drive cross
synergies. In addition, Ranjani also leads the Lean & Agile
transformation for WPRD worldwide. Ranjani has about 20 years
of experience in technical and project management.

Rashmi Mohan
Rashmi Mohan is a Sr. Engr Manager at Yahoo! Labs in
Bangalore. She has spent 13+ years in various technical and
management roles in Yahoo. She comes from a family of tech
entrepreneurs and dreams of crossing over to the other side
someday. She spends way too much free time reading fashion
blogs that don’t quite show in her fashion sense! Rashmi feels
very strongly about representing women technologists on an
equal footing in the industry. She is the president of the Women
in Tech group at Yahoo! and has been actively involved with the
Grace Hopper Conference in Bangalore for the past five years.
She is a Member at Large in the ACM India council. Rashmi
has a Bachelor’s degree in Computer Science from Santa Clara
University.

Ravi Putchala
Ravi is the CTO of Agora Analytics has over eighteen years
of experience comprising of software research, design, and
development. He started his career with NCST focusing in the
area of Artificial Intelligence. At NCST he worked as a Staff
Scientist. Later he had stints at Oracle and Flipkart. He was
closely involved with the KBCC conference series by serving
on committees and editing the conference proceedings.
He published papers in technical journals and international
conferences in the area of Artificial Intelligence. Also, refereed
papers for international conferences such as KBCC, ABA,
PRICAI. He Co-authored a book on Parallel Processing.

Ravi Venkatesan
Ravi Venkatesan is the former Chairman of Microsoft India
and the founder Chairman of Social Venture Partners India, a
network of engaged philanthropists addressing social problems
through venture philanthropy. He is also a Venture Partner at
impact investor Unitus Seed Fund. Ravi advises several global
firms and serves on the boards of Rockefeller Foundation,
Infosys Ltd, and Strand Lifesciences. He is the author of an
acclaimed book “Conquering the Chaos: Win in India, Win
everywhere” published by Harvard Business Review. As
Chairman of Microsoft India between 2004 and 2011, Ravi
helped build India into Microsoft’s second-largest presence
in the world and one of its fastest growing markets. He was
instrumental in creating Microsoft India’s Project Shiksha, a
computer literacy program which has so far trained over 40
million school children in India. Prior to Microsoft, Ravi was
the Chairman of publicly held Cummins India and led its
transformation into India’s leading provider of engines and
power solutions. He helped establish the Cummins College of
Engineering, India’s first engineering college for women, in
Pune. Ravi has a BS from IIT Bombay, an MS from Purdue
University, and an MBA from Harvard Business School where
he was a Baker Scholar. He is a recipient of the Indian Institute
Dr. Rebecca Parsons  
Chief Technology Officer, ThoughtWorks

Reeth Abraham  
Reeth Abraham is one of India’s most well known athletes participating in the hurdles, long jump and heptathlon events, with a career that began in 1976. She has won various medals at several international competitions including at the Asian level. Her achievement stands out particularly since she won a medal at the Asian level less than a year after she became a mother. She also has won the Arjuna Award. Although she retired from competitive athletics, she has continued training and is now active as a Masters athlete. In March 2014, she won Gold in Triple jump and Bronze medal in long jump for India at the World Masters Indoor Championship meet at Budapest. Among various awards and recognitions she has received over the years, she has been a recipient of the Arjuna Award. For the last four years been a coach and fitness instructor at the Nike Run Club in Bangalore. On the Advisory board of many school’s and colleges to improve their sports curriculum. She is one of the founding members of Clean Sports Indiato fight corruption in sports organizations in the country and also encourage the younger generation on the importance of drug free competitive Environment.

Rohan Bopanna  
Rohan Bopanna is a much respected sports star on the ATP World Tour. A global doubles phenomenon, ranked as high as No.3 in the world in 2013; Olympic, Davis Cup and Hopman Cup team member for India; and a recognised Champion For Peace are titles that define the champion tennis player. Hailing from the small, hill-district of Coorg in Karnataka, Rohan began playing the game at the age of 11. His rise to the global stage is a story of sacrifice, perseverance and lots of hard work. With 10 ATP Tour doubles titles to his credit and numerous successes against higher ranked opponents in the Davis Cup Rohan has established himself as one of the top tennis stars in India. A true testament to his consistency is the fact that he has ended each of the past 3 years ranked within the top 15 in the world. Earlier this year he was presented with the International Tennis Federation’s Commitment Award, which recognises players who have shown long-standing dedication to representing their country in the Davis Cup. He has also been presented with the Ekalaya Award by the Government of Karnataka, was felicitated by the Chief Minister of the state for international sporting events in 2010 - when he reached the finals of the US Open and even awarded with the GQ India Excellence Award. Rohan is actively involved in multiple initiatives off-court and strives to promote friendship between India and Pakistan through the “Stop War Start Tennis” campaign along with friend and doubles partner, Aisam-Ul-Haq Qureshi. Their efforts have won accolades and global recognition including the Arthur Ashe Humanitarian Award by the ATP and the Image of the Year Award 2010 by the Peace & Sport Organization, which was voted for by fans across the globe.  
Committed to making a difference, Rohan is also actively involved with multiple causes. His philanthropic ventures include raising funds for an Opportunity School in Coorg and the Coorg Institute of Dental Sciences. In addition he is the brand ambassador for GoSports Foundation, a non-profit that supports budding sportspersons in the country, with whom he works towards building environments for excellence in sport.

Prof. S. Suryanarayanan  
S.Suryanarayanan is currently Associate Professor at XIME, Bangalore. He has more than 35 years of corporate experience mostly in the chemicals and plastics processing sector. His area of work experience has been in Project Execution, Marketing and Business Unit Leader. Few of the organisations he worked were a chemical unit in Mafatlal Group, a plastic processing unit in Thackersys Group, a chemical unit in Chemplast Group. He had been associated with two start-ups of SMEs in food processing sector and chemical unit. Later part of career was in academic administration of group of colleges and then as CEO of an eye care institution, a social enterprise. He is in teaching Marketing and Entrepreneurship in XIME for few years now.

Salil Godika  
Salil has 18 years of experience in the IT industry across global Product and Services companies. His breadth of experience includes P&L Ownership, Marketing, Vertical Market Development, Product Management, M&A and Alliances. He has extensive work experience in new business incubation from identification to operations.

Prior to Happiest Minds, Salil was with MindTree for 4 years as the Chief Strategy Officer. Before MindTree, Salil spent 12 years in the United States working for start-ups and large technology product companies like Dassault Systems, EMC and i2 Technologies. His accomplishments include incubating a new product to $30 million in revenue, successful market positioning of multiple products, global marketing for a $300 million business and multiple M&As. Salil has a Bachelor’s degree in Industrial engineering from IIT, Roorkee, and Masters in Manufacturing Engineering from Boston University.

Sarala Srinivas  
Sarala is a confident and self-reliant IT professional having more than 18 years of IT experience. She is a B.Sc., B.Ed., graduate and started her career as a High School teacher. She worked as a teacher for about 3 years after which she was appointed as Head Mistress and later moved to Aptech as a trainer. Sarla started her IT career by teaching batches with the basic courses and the hardware troubleshooting. She was promoted as a technical head of the centre with the capability of handling the corporate batches for MCSE and CNE. She took this opportunity as a faculty to clear all her Microsoft and Novell Certifications. She had the opportunity to train All India Syndicate Bank officials with Novell e-directory and how it can be implemented in the banking environment. She then joined the corporate world as an IT person in iAnus Technologies. She got the experience to work on various identity management products. After serving there for around 3 and half years she moved to HP. She then moved on to ANZ as a Systems Engineer and undertook various roles and initiatives within Identity & Access Management domain. Sarla worked for 7 years involving good experience of a global organization in Bangalore and Melbourne, Australia. She is currently working in Volvo IT and responsible for DB and Windows infrastructure operations team.
Saranya Vedagiri
Saranya is a Software Engineer with more than 8 years of experience involved in building large-scale applications, which delight customers. She is deeply passionate about creating high quality software. She participated in GHC Hackathon 2013 and contributed for the “Humanitarian Projects” – Mifos and now a committee member in GHC.

Saundarya Rajesh
Dr. Saundarya Rajesh, Founder-President of AVTAR Career Creators and FLEXI Careers India is a PhD from SRM University, Chennai, in Women’s Workforce Participation, an MBA from Central University Pondicherry and a gold medalist in English Literature from Madras University. A mother of 2 and wife to a busy professional, Saundarya identified with the thousands of Indian women who had to give up their careers mid-way in response to a work-life balancing need. Working with over 26,000 women managers who are part of the AVTAR I-WIN network - Interim Women Manager’s Interface Network, Saundarya has created thousands of career opportunities for women with breaks. AVTAR works in the space of creating flexi-careers, while also providing consulting services to companies in ‘Flexidizing and Unbundling’ jobs - concepts which are the brainchild of Saundarya. She has been awarded the FICCI woman entrepreneur award 2012 and very recently Saveetha’s Best Entrepreneur Award 2013

Savita Thakur
Savita has 14+ years of experience in design & development of Large/Small Scale Enterprise Software/Mobile Application. She has started her carrier from Synergy infoTech and has worked in MindTree Consulting. She has taken a break in her career for being with her kids and family. She can understand how difficult it is for mothers to get back to work. She is participant of Cisco’s I & D initiative. She is passionate about using technology to help communities do better. She has a Bachelor’s of Chemical from NIT Raipur.

Shalini Kapoor
Shalini Kapoor is the Chief Architect and leads technical development and strategy of innovative solutions - Internet of Things Cloud/Machine to Machine (M2M) at IBM India Software Labs. She has incubated several projects at IBM in the area of Mobility and M2M. She is a Distinguished Lead Architect, as certified from The Open Group. She is a member of the IBM Academy of Technology (AoT). She received the emerging Women Achiever’s award from Confederation of Indian Industry (CII) in 2011 and Zinnov Technical Role Model award for 2012. Shalini has done her B.Tech in Computer Science and Masters in Information Systems.

Shalini Puchalapalli
Shalini heads the Leher Foods Business for Pepsico. She was chosen as one of the ‘40 under 40’ hottest leaders by Economic Times and Spencer Stuart in 2014. Shalini has distinctive career path and has built her leadership skills across functions and geographies, with skills encompassing Sales, Finance, Supply chain and Human resources. In her 17 year career, she has worked across Eastern and Western Europe, Asia and South America. Shalini joined Pepsi in 2008 as the head of Supply chain for India Beverages and built the supply chain organization. She was recognized by KPMG as the Supply chain innovator of the year in 2011. In 2012, she moved as the unit manager for Karnataka and Kerala unit. KK unit was awarded the unit of the year under her leadership and she was recognized with Presidents Ring of Honor in 2013. Prior to her role in Pepsi, she worked with InBev and Godrej. Shalini did her bachelors in engineering from IIT, Madras, Personnel management from XLRI and MBA from INSEAD. She is married to Sunil and has one son, Abhiram. Shalini is a keen champion of women’s rights. She has been working in the area of women’s empowerment and prevention of female feticide for last 20 years

Shanti Mohan
Shanti Mohan is a seasoned Entrepreneur and an Investor. She has more than 20 years of experience in the high-tech industry. Shanti is a co-founder of LetsVenture, an Angel Investment Firm. She co-founded other companies like Ionic Microsystems and Premium Logic Systems. She also led big engineering teams in companies like Hewlett Packard and Global Edge Software. Shanti believes strongly in giving back to the society and volunteers at Open Door Foundation. Read more about Shanti at https://www.linkedin.com/in/shantimohan92

Sheenam Ohrie
Sheenam Ohrie, Head, Diversity and Inclusion, SAP Labs India, is respected for being a Business Development Leader, who has created new lines of businesses, developed and implemented strategy, and led large global projects. She is a highly energetic, enthusiastic and result oriented professional with over 21 years of demonstrated achievement. A clear performer in all that she undertakes, Sheenam has held key leadership positions in her endeavors. Prior to SAP, Sheenam was Director, Shared Services Group, at Business Objects, a company which was acquired by SAP in 2007. She began her career in 1992 with i-flex solutions Ltd. (now OFFSL), a core banking product organization. Amongst many roles she played in OFFSL, she was responsible for conceptualizing, designing and developing the API module for FLEXCUBE. In addition, Sheenam is credited to the setting up of the Global Support center for FLEXCUBE in 1998 and the test center for FLEXCUBE in 2002. “Excellence in execution”, is Sheenam’s mantra. She is an accomplished leader in all aspects of product development, customization and implementation. Sheenam is able to lead large global teams across varied functional areas, implementing structured customized solutions across industries. She led teams with over 160 members, comprising of Business Analysts, Project Managers and system specialists across multiple locations.

Shrikanth Seshadri
Srikanth is a Principal Architect at Apigee Technologies. He has over 15 years of experience in the industry as a technical person. He has played various roles - developer, Lead, pre-sales and support engineer. His career has been a mix of product development and services. He worked with services organizations such as Torry Harris and Thoughtworks.

Shruthi Sudarshan
Shruthi has been with Cisco for little over 3 years now. She is currently working on the eXtensible Management Platform, she has a passion for learning new technologies. She is part of the Early-in-Career (EIC) Consulting Group at Cisco that aims on building multi-generational diversity in our workforce. She is very passionate to help create an environment of inspiration and motivation among Gen Y Talent in Cisco. She is actively involved
Sreepriya
Sreepriya is an IIT Kharagpur alumnus who has many years of experience in technology. Starting out her career as a developer, she had a five-year stint with Ketera Technologies and then a couple of years with Rearden Commerce where she gained expertise with cataloguing within e-commerce. While working there, she realized the need for e-commerce companies to better display their products and she started working on a solution. After a few months of extensive work, Turnaround Innovation was born. The aim of the company is to make visuals on the e-commerce platforms more interactive and engaging. As a first step, Sreepriya has developed a scalable solution to create 360 degree images for specific categories like shoes, bags, apparel and eyewear. With mobile shopping on the rise, Turnaround can offer powerful presentations of the product in limited space in an engaging and interactive way for the end user.

Sugandra Srikanteswaran
Sugandra Srikanteswaran is a Program Director with IBM’s leading MobileFirst, WebSphere Development and Product Management for ISA. With over 18 years of experience in the Software business, Sugandra has donned various hats spanning development and delivery of high quality products in Middleware Integration domain and direct customer impact through Lab advocacy. Her notable contributions are around the evolution of EIS connectivity offerings in IBM and leading Mobile initiatives for ISA. Currently she is actively involved in taking IBM’s PaaS offering – Bluemix to Indian SIs, ISVs and Academia.

Sunita Mani
Vice President of Product & Engineering, eBay

Sumathy Sreekumar
Sumathy has around 15+ years of experience as an information developer/ technical communicator in the IT industry. She started her career with Tata Telecom and has worked in companies like IBM, Sterling Commerce, Financial Technologies and Midas Communications Technologies. She is the Bangalore city representative for STC (Society for technical communication – www.stc-india.org) India chapter and leads the effort in promoting technical communication and organizing learning sessions in Bangalore. She is passionate about gardening and farming and is an active environmentalist training people about the importance of segregation and waste management in her apartment and surroundings. She also is an urban organic gardener and grows her own organic food. She has a Bachelor’s in Physics and a Post Graduate Diploma in Business Administration from Symbiosis.

Susmeetha Bubna
Susmeetha B. Bubna is the Director of ASCENT NETWORKS PVT. LTD. (Turnkey implementer for IT & BMS Solution) Since 1996. She founded Voice Vision in 2000 which empowers persons with visual impairment via integrated programs, focusing on the values of independence, inclusion and dignity. She is recipient of awards like:

- The National Award for Best Accessible website, 2011
- 10th Mrs. PILOO DORAB KHAMBATTA MEMORIAL AWARD for outstanding Self-Employed Blind Entrepreneur by National Association For The Blind, India

with CSR activities at Cisco and is also part of the Youth for Seva community. Her other interests include traveling, hiking, reading and she also enjoys dancing.

Sijo
Sijo is the Founding CEO of Startup Village, India’s first Public-Private-Partnership model Technology Business Incubator, directly promoted by the Dept. of Science and Technology, Govt. of India. After his engineering, he had brief stints at BOC (British Oxygen Company) and Infosys. He quit his job and started MobME. MobME was featured in NASSCOM Emerge 50 list of startup companies and also received the NASSCOM Most Innovative IT Startup of the year award. Sijo serves as Mentor and Business Consultant to several startup firms. In 2014, he was invited to U.S. Department of State’s prestigious International Visitor Leadership Program. Read more about Sijo at https://www.linkedin.com/in/sijokuruvillageorge.

Smita Ramakrishna
Smita is the co-founder of Rang De and also serves as the Managing Trustee on the organization’s board. She has a Master’s Degree in Social Work and comes with a rich experience of working for non-profits and social initiatives in India as well as the United Kingdom. She believes in the power of civil society to influence and bring about change. She is responsible for fundraising and strengthening Rang De’s impact on communities and enhancing social investor involvement in the organization. Smita has also completed a Certificate Course for Women Entrepreneurs from the Indian School of Business, Hyderabad.

Sonali Kamat
Sonali is Director, Engineering at Flipkart, India’s largest e-commerce company and currently leads the Search, Recommendations and Merchandising Engineering. Earlier she led its mobile web and Android, iOS and Windows App buildout, quickly driving two third its web traffic. She is deeply passionate about consumer experience and champions the speed, usability and availability advancements in its web and mobile systems. Prior to this, she led the engineering of supply chain management systems at General Electric and GXS and of mission-critical trade processing systems at Goldman Sachs. Sonali is the recipient of the Gold Medal from Mumbai University and holds the Bachelor’s degree in Electrical Engineering.

Suganda Srikanteswaran
Suganda Srikanteswaran is a Program Director with IBM’s leading MobileFirst, WebSphere Development and Product Management for ISA. With over 18 years of experience in the Software business, Suganda has donned various hats spanning development and delivery of high quality products in Middleware Integration domain and direct customer impact through Lab advocacy. Her notable contributions are around the evolution of EIS connectivity offerings in IBM and leading Mobile initiatives for ISA. Currently she is actively involved in taking IBM’s PaaS offering – Bluemix to Indian SIs, ISVs and Academia.

Sumathy Sreekumar
Sumathy has around 15+ years of experience as an information developer/ technical communicator in the IT industry. She started her career with Tata Telecom and has worked in companies like IBM, Sterling Commerce, Financial Technologies and Midas Communications Technologies. She is the Bangalore city representative for STC (Society for technical communication – www.stc-india.org) India chapter and leads the effort in promoting technical communication and organizing learning sessions in Bangalore. She is passionate about gardening and farming and is an active environmentalist training people about the importance of segregation and waste management in her apartment and surroundings. She also is an urban organic gardener and grows her own organic food. She has a Bachelor’s in Physics and a Post Graduate Diploma in Business Administration from Symbiosis.

Sunita Mani
Vice President of Product & Engineering, eBay

Sushma Chakkirala
Sushma is a Group Manager at Intuit India, where she leads the Mobile Services and CI/CD Test Platform development group which enables Intuit’s product development teams to build innovative products and services. She is the recipient of the Intuit Founder’s Innovation award and was recently recognized as women Achiever in IT by INTEROP. She spends time to nurture and grow technical talent and is a promoter of diversity and technical women initiatives. She has over 14 years of experience in software product development and spent the initial 10 years of her career at Sun Microsystems. She earned a Bachelor’s degree from Goa University and a Masters in Computer Science from California State University.

Susmeetha Bubna
Susmeetha B. Bubna is the Director of ASCENT NETWORKS PVT. LTD. (Turnkey implementer for IT & BMS Solution) since 1996. She founded Voice Vision in 2000 which empowers persons with visual impairment via integrated programs, focusing on the values of independence, inclusion and dignity. She is recipient of awards like:

- The National Award for Best Accessible website, 2011
- 10th Mrs. PILOO DORAB KHAMBATTA MEMORIAL AWARD for outstanding Self-Employed Blind Entrepreneur by National Association For The Blind, India

Sijoo
• The Bajaj Discover Dr Batra’s Positive Health Award 2010, as a Positive Health Hero & many more.

Her achievements have been covered and appreciated by various sections of print and electronic media.

Swetha Sivaram
Swetha Sivaram is a Product Development Lead at IBM Rational. She has over 13 years of experience in the software industry across all aspects of product development and has experience working across the globe with various cultures. Apart from leading product development, Swetha participates in various conferences and blogs about application lifecycle development tools and mobile usability. Her experience spans domains from telecom, psychometric evaluation and occupational psychology and currently, the software development practitioner tools space. Personality types, human psychology and the intermingling of multiple characteristics to form a cohesive productive unit have long held her interest. Swetha Sivaram holds a Bachelor’s degree in Computer Engineering from BITS-Pilani, Pilani.

Tripti Naswa
Tripti works across various domains including Education, Skills and Livelihoods, Healthcare and Crafts. Her client engagements span business strategy, service-delivery, product development and operational execution. Tripti has 4 years of experience working in the IT and financial services domain including a stint with operations management at Ujivan Microfinance. Tripti holds a Masters in Rural Management from XIM Bhubaneswar and an undergraduate degree in Electronics Engineering from Apeejay College of Engineering.

Usha Sampath
Usha Sampath is the head for Enterprise Application Development group at Intel, Bangalore. In her current role, she leads the Enterprise application development delivering solutions for Supply Chain & Customer Relationship Management. She manages the deployment of Enterprise Solutions for Intel locations worldwide.

She has around 30 years of Industry experience in the Software development domain and has managed several global teams. The previous companies she worked for were Bosch and Infosys. She has worked in the Industrial Automation domain in Bosch. The solutions developed were deployed in several locations in Bosch worldwide including Germany, US and Brazil. She is very interested in Music and like playing Table tennis. In Infosys she was the Delivery Head and responsible for managing the Software delivery for several fortune 500 clients in the US. Usha has conducted several CIO Workshops and has been in several panel discussions in the Industry. She was a part of the panel discussion on Enterprise Mobility which was hosted by Bangalore Chamber of Industry and Commerce. She is also a core team member of the IT Expert Committee of Bangalore Chamber of Industry and Commerce. She also plays an influential role in the IT subcommittee of Confederation of Indian Industry.

V Neeraj Kumar
Neeraj Kumar is a Mechanical Engineer, Trainer, and Certified Corporate Director and a Board Member of 3 Companies with 22 years of experience. He is a Lean Six Sigma Black Belt and a Former Coach for Asia Pacific Region for Lean Six Sigma for 3M India, Certified Counselor, NLP Master Practitioner, and also practitioner of Silva Mind Control. His clientele include CEOs, Bureaucrats, MPs, MLAs, Doctors, Entrepreneurs & Professionals from companies such as Cisco, Toyota, Bosch, 3M & TATA Motors, a visiting faculty to many prestigious academic institutions such as Alliance University, TAPMI. Neeraj is a speaker for CII, FKCCI, Rotary. He has appeared in TV shows and talks in the areas of self-development.

Vasanthi Ramesh
Vasanthi is a technology leader in Tesco with 18 years of experience and a track record of motivating and guiding teams to deliver cutting edge technologies. She started with BEA systems, NJ, providing technical leadership for J2EE, OSGi, SOA and high availability. Moved into the VP of engineering @ Apigee technologies and delivered the first PAAS offering on the cloud, built high performance teams in support, quality, maintenance and engineering. As Director of Engineering at Flipkart Internet Ltd, and she was responsible for the vision and strategy for production quality and performance of Flipkart’s customer platform and mobile app. She holds Masters degrees in applied maths and computer science from Hyderabad Central university and New Jersey institute of Technology respectively.
Prof. Vasanthi Srinivasan
Vasanthi Srinivasan is an Associate Professor in the area of Organisational Behaviour and Human Resource Management at IIMB. She is presently the Chair of the Centre for Corporate Governance and Citizenship. She has a Post Graduate Diploma in Personnel Management and Industrial Relations from XLRI, Jamshedpur and a Fellow in Management from IIMB. Prior to joining IIMB, she worked at Wipro Limited and The P&P Group, a Bangalore-based consulting organization. Her research interests are in the field of teaching business ethics, understanding organizational processes that build ethical behaviours and CSR in SME’s.

On a deputation assignment in 2012 for a year, she was the Chair Professor for Corporate responsibility, Indian Council for Cultural Relations, at the HHL Graduate School of Management Leipzig, Germany. In addition, she was a British Council Visiting Scholar at the International Centre for Corporate Social Responsibility at the Nottingham University Business School in 2007 and developed a website www.teachcsr.com, which intends to promote teaching in Business Ethics and CSR among faculty of business schools in India. The website currently has about 300 registered users.

Vidya Laxman
Vidya Laxman is Technology Director at Tesco HSC, and is also part of the Technology Management Group. In her 18+ years of international career, she has worked in technology and market facing roles with both startups and global players. Her geographical diverse and rich experiences encompass incubating and growing global technology businesses and driving organizational change. Prior to Tesco HSC, Vidya spent nearly 3 years as Chief Operating Officer (COO) for Thoughtworks Studios division, where she managed the global operations that included development, finance, human resources, public policy, and communications. She also supported marketing, and sales efforts in the local market. Earlier, she worked in companies like Sungard, Wachovia Bank and Fidelity. Vidya holds a Bachelor’s degree in Computer engineering from RVCE, Bangalore. She is very active in different bodies like National Association of Software and Services Companies (NASSCOM), American Chambers of Commerce, etc. She is currently the co-Chair for Anita Borg Institute (GraceHopper) - Women in technology. She is passionate about social causes and is actively engaged in her local community. Her other interests include long distance running, travel, and spending time with family.

Vidya Ranganathan
Vidya has a Bachelor degree in Engineering and Master in Science. She joined IBM from the university campus and has worked in the industry for 16+ years till date. Vidya has been involved in design, development of Operating Systems. Recognized as IBM Master Inventor for Invention achievement, Vidya holds 17 granted patents with USPTO. She has 32 patent applications in filed state. Most of the research areas include various domains of operating systems. She has plenty of hands-on coding with Power software development on AIX and Linux. Vidya has exposure to application/system programming on various OS sub-systems, including file-systems, security kernel, performance optimizations, clustering. She has been recognized externally by Career communications as “woman of color” for excellence in innovative contributions made.

Vidya Veeraraghavan
Vidya has over 16 years of experience in Information Technology, primarily working for leading financial services organizations. She started her career as a web developer and has played other roles such as Business Analyst & Project/Program/Application Development Manager through her entire career. Vidya currently works for Goldman Sachs in Bangalore with Asset Management Technology. Prior to joining Goldman, she was with J.P. Morgan Chase in NY for 8 years. Vidya recently moved to India after having spent 13 years in NY. She took a break of 1.5 years to help her family settle down before she took the job with Goldman Sachs.

Vijay Anand
Vice President and Managing Director, Intuit’s India Development Center (IDC)
Vijay Anand is Vice President and Managing Director of Intuit’s India Development Center (IDC) in Bangalore. Vijay is a happy co-architect in writing Intuit India’s growth story and driving the culture of innovation and excellence. Along with the Intuit India leadership and community champions, he’s continuously experimenting to create an environment where the world’s top talent can do the best work of their lives. Thanks to the passion of the talented employees in India, Intuit is recognized as one of the top 10 best companies to work for in India. Prior to Intuit, Vijay has played senior leadership roles leading large R&D centers for Oracle and Sun Microsystems in India. Earlier, Vijay started his career as an entrepreneur based in the US for the first 14 years of his career, starting with Transarc that was acquired by IBM in 1993 and later at NetDynamics that was acquired by Sun in 1998. When not indulging in biking, playing the guitar or restoring old cars, he likes to take a detour along the paths of spirituality, yoga and fitness. You can follow Vijay on his blog (vijayanand.intuit.in), twitter (@IntuitVijay), facebook (facebook.com/vijayanand.intuit) or LinkedIn (linkedin.com/in/vyanand).

Vikram Damodaran
Vikram Damodaran is Director of Healthcare Innovation for GE Healthcare, India & South Asia. As the leader for Innovation, Vikram leads the Center of Excellence for Affordable Healthcare solutions serving emerging markets driving the creation of the Affordable Care portfolio and Global New Market Commercial Activation initiatives. His primary focus is on identifying the most pressing healthcare needs, incubating solutions, attracting seed investments and business model innovation for commercial scalability of these solutions. Working closely with all cross functional teams & product groups within the business, he owns the creation & realization of new market opportunities.

Yamini L
Yamini L is a Software engineer at Symantec with 3.5+ years of experience, worked on Symantec’s application in windows metro/RT world. She is currently working on Symantec’s Norton security scan and offering related products. She has tremendous interest in emerging technologies and trends, social engineering and in various kind of security breaches. She has got a patent application filed at US PTO (on securing social applications). She has also won a star award in an internal technical conference. She secured gold medal and university ranks in her M.Tech (information Technology) (from CEG) and B.E (from Anna University) respectively.
In 1994, Dr. Anita Borg proposed the “50/50 by 2020” initiative, an effort to increase the percentage of women earning computing degrees to 50% by the year 2020. As part of our ongoing commitment to increase the number of women in Computer Science, we have been working with the Anita Borg Institute since 2004 and have been an integral part of the Grace Hopper Celebration of Women in Computing, India.

Google congratulates all the women technologists from across the country who gather here to collaborate, network and explore the latest in technology and celebrate the success of women in computing.

google.com/careers/students
Everything will plan dinner for you.
Because when fridges and shopping carts talk, the shopping almost does itself.
The Internet of Everything is changing everything. Is your network ready?
cisco.in/tomorrowstartshere
Everything is leaving delays behind.
Because when every runway and itinerary connects, travel stays on track.
The Internet of Everything is changing everything. Is your network ready?
cisco.in/tomorrowstartshere
I BELIEVE IN INNOVATION
I AM INTUIT
#8 ON INDIA’S BEST COMPANIES TO WORK FOR LIST
#IntuitLife
WHAT MAKES US DIFFERENT

Customer Driven Innovation

- Find an important, unsolved customer problem
- ...that we and those enable can solve well...
- ...and build durable competitive advantage

Design for Delight

Network of Startups

Culture of Experimentation

Experience the Awesomeness

#IntuitLife

Facebook: /IntuitIndia
Twitter: @Intuitin
LinkedIn: /company/intuit-india

jobs.intuit.com
www.intuit.in
Thank God for women in tech.

- microsoft.com/diversity
- microsoftwomenintech.in
Teams with greater diversity create greater innovations, through more diverse approaches, questions and ideas.

We strive to be a leader in attracting women to careers in high tech and are involved in a wide range of programs aimed at attracting, recruiting, retaining, and developing women from around the world.
The next era of data starts with you.

Go big. Evolve data.
It’s more than a new version.
It’s a new vision.

http://www.netapp.com/
Powered by innovation.
Engineered by you.

Recipient of the “Top Company for Women Computing” award from the Anita Borg Institute.

At American Express, we’re in the midst of an exciting digital transformation that is changing the way we all do business. We’re developing innovative solutions that work for our customers, merchants and partners in today’s world of big data and big opportunities. That’s why we’re building a diverse group of engineers, data scientists and designers who are passionate about what they do.

We offer highly competitive, highly customizable benefits, including great health care, paid leave, onsite amenities and so much more. Work-life balance is important to us, too.

We’ve got the know-how, technology, benefits and global reach to make nearly any idea a reality. All that’s missing is you.

what will you do for a living?

let’s connect

Join us at careers.americanexpress.com/tech
Progressing and progressive women

Technology is our competitive advantage. Our world-class delivery centre in Bangalore delivers cutting-edge solutions and platforms to support our customers worldwide.

We believe in the inherent strength of a vibrant, diverse and inclusive workforce where the backgrounds, perspectives and life experiences of our people help us to forge strong connections with all our customers, innovate and make better decisions for our business.

Over 48,000 ANZ employees
Supporting around eight million retail and business customers globally. 34% of our Bangalore Delivery centre employees are women with 22% in management roles.

We use the strength of our Australian and New Zealand businesses, and connectivity across the Asia Pacific region, to better meet the needs of our customers and capture the banking opportunities linked to regional capital, trade and wealth flows.

Find out more about the current opportunities at www.anz.com/about-us/careers/
Leading the way for technology – and women

You know how to innovate – and so do we. Throughout our history, we’ve been responsible for many advances. But few make us prouder than the advances made by the women of AT&T.

After all, women have done more than merely succeed at AT&T. They’re leading. To help ensure this continues, we’re actively encouraging more women to pursue careers with us. This is the company where your ability to think differently can help you go places. Where are you headed?

Connect with a career at global.att.jobs/india

Diversity is the AT&T way of standing apart. Equal Opportunity Employer. © 2014 AT&T Intellectual Property. All rights reserved. AT&T and the AT&T logo are trademarks of the AT&T Intellectual Property.
Build the career you want

In a great environment, in the right culture...work can be extremely rewarding. But it takes the right work and the right place.

A collaborative environment. Respectful colleagues and managers. Real opportunity. Flexibility. And a sense that what you do every day isn’t just a job.

That’s the culture we try to create here. For everyone.

Learn more at: ca.com/us/career
Open. Diverse. Inclusive.

eBay Inc.

eBay Inc. believes in a future for commerce that is open, diverse and inclusive—we call that Connected Commerce. Our vision is that every individual, business and consumer—wherever they are, and whatever their background—has an opportunity to participate and create value. We believe in the same power of inclusion and opportunity inside our company.

eBay Inc’s Women’s Initiative Network, our CEO-sponsored initiative to enable women to build lasting careers within the company, is one way that we’re bringing this to life. To learn more about our portfolio of brands, internships and job opportunities, we invite you to visit ebaycareers.com.
Inclusion leads to innovation.

HP is a proud sponsor of the Grace Hopper Celebration of Women in Computing and its mission to support Indian female leaders in technology. Discover career opportunities with HP, a company that cares about empowering female leaders. Because hiring talented people matters. Go to hp.com/jobs
Symantec is proud to be a sponsor of the Grace Hopper Celebration of Women in Computing.

Discover the many reasons to choose a career at Symantec when you visit us at: symantec.com/careers

Symantec is proud to be an equal opportunity employer.
BRILLIANT WOMEN CREATING AMAZING TECHNOLOGY

The intelligent information we provide to professionals is helping shape the global knowledge economy. Talented technologists make that possible.

We value the perspectives of women from diverse cultures and technology backgrounds. Because it takes fresh thinking to create amazing technology.

Like the global markets we serve, careers shouldn't have boundaries. The scope and scale of our business allow you to take your career in an amazing array of directions, powered by your own goals and energy.

Get started at brillianttechwomen.com

NOW HIRING FOR:

• Software Engineer
• Senior Software Engineer
• Technical Lead
• Quality Analyst
• Project Manager
• Associate Business System Analyst
• Systems Engineer
WE MAXIMIZE YOUR POTENTIAL

WHEN YOU HIRE THE BEST, YOU NEED TO MAKE SURE THEY GIVE THEIR BEST.

UNILEVER ETS PROVIDES A BIG BOOST TO YOUR PROFESSIONAL PROGRESSION, OFFERING A DIVERSE RANGE OF ROLES AND PROJECTS, GLOBAL OPPORTUNITIES AND FLEXIBLE WAYS OF WORKING.

Explore new career horizons with the No. 1 company, and experience a stimulating work environment, that still manages to be agile, people centric and has deeply ingrained principles of integrity and human values.

And all this in a woman-friendly atmosphere that we have inculcated with initiatives like Flexi-working, 6 months maternity leave, Career by Choice and many other options that made us one of India’s leading Diversity & Inclusion Majors.

At Unilever ETS, we make every day Women’s Day.

Look us up at: http://www.hul.co.in/careers-jobs/index.asp
Mail your CVs to: hul.recruitment@unilever.com
At Fortune’s #1 company, opportunities in technology are limitless. Within @WalmartLabs, agile teams develop and scale the technologies that drive billions of better customer experiences. Grounded in the principles of open source, the work you do on our demand generation, social, and platform teams will challenge and inspire you. From developing award-winning mobile apps to exploring unparalleled big data on a massive scale, a culture of curiosity and exploration awaits you @WalmartLabs.

Walmart eCommerce is committed to supporting the advancement of women in technology and is proud to be a Silver Sponsor of the 2014 Grace Hopper Celebration India. We invite you to learn more, speak with engineers from @WalmartLabs, and discover how you can change the way people shop 1,000,000,000 at a time.

Stop by our booth in the career fair!

Walmart supports women through Empowering Women Together, a global commitment to help female-run small businesses succeed. To learn more visit: walmart.com/empoweringwomentogether

Bangalore, India • walmartlabs.com • walmartlabs.com/jobs
Where will your degree take you?

Discover your future at Dell. Learn More at dell.com/careers
It’s time they got back on the highway of their aspirations
EMC welcomes women professionals back into the corporate fold.
Refer women who have taken a break from work to get them back on the career track.

facebook

Sanam K.
COMMUNITY OPERATIONS
OFFICE: HYDERABAD
SINCE: 2011

“We’ve connected over 1.3 billion people and we’re just getting started.”

facebook.com/careers
Goldman Sachs is a proud sponsor of the 2014 Grace Hopper Celebration of Women in Computing Conference

Learn more at GS.com/Engineering

Our global workforce comprises the sharpest minds and most innovative professionals in the investment industry.

For over 230 years, BNY Mellon has provided investment management and investment services that are unrivaled in scale, precision and quality. Today, with over $28.5 trillion in assets under custody and/or administration, and $1.6 trillion in assets under management, we’re invested in the world like never before.

iNautix Technologies is a group company of Bank of New York Mellon. We provide technology development, business & technology operations and remote infrastructure management services for BNY Mellon and its subsidiaries. iNautix also develops and delivers comprehensive technology solutions and software development products for customers of BNY Mellon.

It is our great pleasure to support the Anita Borg Institute and the Grace Hopper Celebration of Women in Computing.
You're what's next.

Want to see more women in tech? So do we.
We believe engineering breakthroughs that change everything takes everyone. Put your skill set and perspective to work on teams where every voice is valued.

intel.com/jobs
#yourewhatsnext

Juniper Celebrates Diversity

At Juniper, we believe that innovation and creativity fuels our success today and will drive our legacy. We believe that extraordinary outcomes are the result of uncommon and inquisitive thinking and open collaboration, we seek to understand and include different perspectives, always acting respectfully, admiring and embracing the diversity in people and ideas.

juniper.net
LinkedIn is proud to support
THE GRACE HOPPER CELEBRATION INDIA

Build Opportunity

Build Opportunity for yourself, and everyone around the world

studentcareers.linkedin.com

Build a Culture of Inclusion and Innovation

At VMware, we drive innovative technical work and business outcomes through an inclusive and diverse environment. We foster a culture where women re-define what’s possible through IT for our customers worldwide.

Visit us at our booth to learn more.
We’re Hiring

For more details visit the Xerox booth. Learn more at www.xeroxcareers.com

We Make Amazing Technological Advancements Possible

Xilinx's All Programmable technologies make the most advanced electronics possible across a wide range of markets.

Join Our Team:
http://jobs.xilinx.com
Equal Opportunity Employer
YOU HAVE TALENTS. WE HAVE OPTIONS.

ENGINEER
INFLUENCER
INNOVATOR

Morgan Stanley

For more details, visit our website www.morganstanley.com/careers
ACM India Welcomes Grace Hopper Attendees!

Complimentary ACM memberships for Grace Hopper Celebration India attendees!

ACM, the world’s largest network of computing professionals, is pleased to provide complimentary memberships to all registered attendees of Grace Hopper Celebration India. You will enjoy the same benefits as ACM members worldwide, including our flagship publication Communications of the ACM and online Learning Center.

ACM India, advancing all aspects of computing in India

- **Eminent Speaker Program:**
The ACM India Eminent Speaker Program provides ACM professional and student chapters in India with direct access to top technology leaders and innovators who will give talks on issues that are important to the computing community. Eminent Speakers include: Ramasuri Narayanan, Research Scientist, IBM Research – India; Aditya Abhyankar, Dean, Faculty of Technology, University of Pune; and Sachin P. Lodha, Principal Scientist, Tata Consultancy Services.

- **Local Conferences:**
ACM India and ACM’s Special Interest Groups are sponsoring more and more conferences in India, including:

  - **POPL 2015:** 42nd ACM SIGPLAN-SIGACT Symposium on Principles of Programming Languages, January 15-17, a forum for the discussion of all aspects of programming languages and programming systems.
  - **ACM India Annual Event 2015:** February 5-7, featuring Research Scholar Program lectures and an ACM-W India meeting highlighting women in computing.
  - **ISEC 2015:** 8th India Software Engineering Conference, February 18-20, the annual conference of iSOFT, the India chapter of ACM SIGSOFT.
  - **IKDD 2015:** 2nd Conference on Data Sciences (CoDS), March 18-21, organized by the Indian chapter of the ACM Special Interest Group on Knowledge Discovery in Databases (ACM IKDD) in association with ACM SIGKDD.

- **Local Chapters:**
15 Professional and 111 Student ACM India Local Chapters have already formed!

- **Doctoral Dissertation Award:**
Recognizing the best doctoral dissertations in computer science and engineering from degree-awarding institutions based in India for each academic year.
SILVER CORPORATE SPONSORS

![Amazon](image1.png)
![American Express](image2.png)
![ANZ](image3.png)
![At&T](image4.png)
![CA Technologies](image5.png)
![Ebay](image6.png)
![EMC](image7.png)
![Facebook](image8.png)
![Goldman Sachs & Co.](image9.png)
![iNautix](image10.png)
![Intel Corporation](image11.png)
![Juniper Networks, Inc.](image12.png)
![LinkedIn](image13.png)
![VMWare](image14.png)
![Xerox](image15.png)
![Xilinx](image16.png)

BRONZE CORPORATE SPONSORS

- Brocade Communications Systems, Inc
- Citrix
- Dell Inc.
- EMC
- Facebook
- Goldman Sachs & Co.
- iNautix
- Intel Corporation
- Juniper Networks, Inc.
- LinkedIn
- VMWare
- Xerox
- Xilinx
CONFERENCE BAGS

NETWORKING LUNCH FOR STUDENTS

HACKATHON

Morgan Stanley

NETWORKING LUNCH FOR PROFESSIONALS

HANDS-ON LAB

WOMEN ENTREPRENEURSHIP QUEST

NETWORKING LUNCH FOR PROFESSIONALS

ADDITIONAL CONFERENCE SPONSORSHIPS

CONFERENCE SCHOLARSHIPS

We thank our Gold, Silver and Bronze Sponsors for funding Grace Hopper Celebration student scholarships as a part of their sponsorship. The following organizations have sponsored additional scholarships:
The Anita Borg Institute connects, inspires, and guides women in computing and organizations that view technology innovation as an imperative. Founded in 1997 by computer scientist Anita Borg, our reach extends to more than 42 countries. We believe tech innovation powers the global economy, and that women are crucial to building the technology the world needs. As a social enterprise, we recognize women making positive contributions to technology, and advise organizations on how to improve business performance by building more inclusive teams.

“Women need to assume their rightful place at the table creating the technology of the future.”
Anita Borg
ANITA BORG INSTITUTE FOR WOMEN AND TECHNOLOGY
VISIONARY PARTNERS

CISCO

Google

hp

Microsoft

THOMSON REUTERS

The Anita Borg Institute connects, inspires and guides women in computing and organizations that view technology innovation as a strategic imperative.
ABI is a not-for-profit 501(c)(3) charitable organization.
www.anitaborg.org | 1501 Page Mill Road, MS 1105 | Palo Alto, CA 94304

© 2014 Anita Borg Institute for Women and Technology
2014 Addendum
Additions, Corrections and Modifications

Thursday, November 20: Session Detail

11:00 a.m. – 12:00 p.m.

**Analytic Footprints - Getting Bigger by the Day!**
Panel
Track: Technical
Location: Lalit 1/2
Panelists: Pallavi Bhownick, Aneesh Chaudhry, Arati Deo, Nalini Guhesh, Pritam Kanti, Paul, Pramod Singh
Over the last decade Analytics has emerged as a tool for businesses to gain significant strategic advantage, riding on the back of quantitative sciences and the IT ecosystem. Organizations across scale and sectors have begun to formulate their Analytics strategy and build capability in this area. This discussion with experienced panelists aims at tracing the Analytics footprints across businesses and will present the picture in practical terms.

**Wearable Technology – A Revolution in the Making Workshop**
Track: Innovation and Entrepreneur
Location: Grand Ballroom
Panelists: Sugandha Srikanthswaran, Mohammed Hussain, Naseem, Anuradha Srinivasan, Dr. Neena Pahuja, Shalini Kapoor, Soma Kohli
Wearable technology is entering into our lives and impacting us in ways which were difficult to imagine even a few years back. The year 2014 is soon turning out to be the “Year of Wearable Technology.” According to an estimate, 22 million to 28 million wearable devices ship this year, showing 50% to 80% growth from last year.

Wearable devices have been around for quite some time - contact lenses and glasses being really common examples. So what has changed which is revolutionizing this space? Combine those objects with context-sensitive, ultra-portable processing and you have today’s Wearables: powerful devices that use and produce huge volumes of data. Google Glass and similar products are science fiction come to life, with a host of emerging challenges and opportunities for both enterprises and wearers. It’s not just about “cool” devices. It’s a whole new paradigm which will make new business models that were unheard of completely possible. With this will also come newer concerns about security and data privacy. The Panel will look at this new trend, the technology that powers it, key challenges and opportunities in this space.

**Tapping into My Inner Prada Panel**
Track: Think Different; Make A Difference
Location: Kalinga 2
Panelists: Sarla Srinivas, Poornima Kotak, Prerana Chinnappa, Rashmi Mohan, Anju Sethi
“The average woman would rather have beauty than brains, because the average man can see better than he can think.” ~Author Unknown. Let’s begin with the controversial quote, shall we? The business world operates in a mystical way. In every corner of the globe, no matter what the industry, clothes are strongly believed to represent one’s power, confidence and authority. Apparently, this is even more prevalent in the “fairer” sex. A study by Harvard Business School says that the decision to hire or not hire a potential employee happens in the first 15 seconds. Through the years, women have strived to be taken seriously in the workplace – through their actions, words and appearance. Research shows that in the ‘80’s, women wore female versions of men’s clothing – large shoulder pads, and boxy suits to show more power. Are we selling ourselves short and feeding into yet another stereotype by bringing our Gucci attires to “FIT” into our boardrooms? After all, the message to be delivered was as much visual as verbal. So should we then abandon our coding skills and sharpen our sartorial skills instead? The answer may lie in that magical word called individuality. Through this explosive session we will explore the role of appearances in the modern woman’s career in technology. There will be no holds barred and no questions unanswered. Our esteemed speakers will share intriguing stories and personal experiences.

**Finding Your Voice and the Power of “You” Panel**
Track: Management
Location: Lalit 3/4
Panelists: Dr. Chhavi Goyal Mehra, Shalini Puchalapalli, Rachna Singh, Rohan Bopanna, The goal of this session is to share experiences and ideas of some highly accomplished women leaders on what they have done to be where they are today. The session will address what can be done to ensure successful transitions and engagement for women into leadership and management roles. Topics include:
• How to tap into the power in you
• How women currently approach their role as leaders in an organization, whether managers or informal leaders
• The critical competencies and behaviors that can help women leverage and increase their impact in organizations
• The tools women could use more effectively
• How women can manage to gain the trust of the men whose faith they need
• Mapping and navigating your future

12:00 – 1:00 p.m.

**Social Entrepreneurship - Think Different, Make a Difference Panel**
Track: Innovation and Entrepreneur
Location: Grand Ballroom
Panelists: Arijit Mitra, Sumathy Sreekumar, Smita Ramakrishna, Ramanathan Narayanan, Tripti Naswa
Social entrepreneurship is the process of pursuing innovative solutions to social problems. It is a business that addresses social problems, improves people’s quality of life, communities or the environment. In the past the general understanding of social
work in India meant charity. Though the economic changes of recent years have brought hard-nosed business sense and professionalism to the social sector. Social entrepreneurs are individuals with innovative solutions to the society’s most pressing social problems. More specifically, social entrepreneurs adopt a mission to create and sustain social values. Their social mission is at the heart of everything they do towards achieving their goals. This session aims to inspire the audience to think different and make a difference by venturing out into the diverse and challenging world of social entrepreneurship. In this discussion we will brief the audience on how innovation and technology has helped in solving social problems.

The Cultural Revolution - How I Built My Team, Ground Up Speaker Session
Track: Management
Location: Lalit 3/4
Presenter: Amit Phadnis, Sonali Kamat
Culture most commonly happens by circumstance and without planning, although planning and intentional attention can pay huge dividends. In this session the speaker will cover their unique story on using culture to build a team ground up and explain how there is no “single best style” of leadership. There may be organizational preferences or situational optimisms in terms of style. The discussion will also uncover the benefits of diversity. The session is for managers and senior individual contributors who lead teams. Participants will learn from the real life experience of successful leaders and find their own leadership styles. One will also understand how culture establishes environments to either empower or facilitate; to be the catalyst to organizational change and development; create a conducive culture for innovation and adaptability to change and to use culture as an identity of the organization.

2:00 - 3:00 p.m.

CEO/CIO Panel Discussion
Track: Plenary
Location: Kalinga Hall
Moderator: Elizabeth Ames
Panelists: Pankajam Sridevi (Managing Director of ANZ, Bangalore), Sunita Mani (Vice President of Product & Engineering at eBay), Rakesh Singh (VP and GM, Citrix India), Vijay Anand (Vice President and Managing Director, Intuit’s India Development Center (IDC))
The objective of this session is to bring together top thought leaders from the technology industry, for a panel discussion on various topics relevant to women in technology such as organizational metaphor, learning and development, work life integration and diversity and organizational effectiveness. These diverse set of leaders will provide their insights and share their experience. The participants will get an opportunity to engage with the leaders at the end of the session. The session can be attended by all conference participants.
4:10 - 5:40 p.m.

Idea to Execution: An Idea Whose Time has Come Panel
Track: Management
Location: Lalit 3/4
Panelists: Saundarya Rajesh, Arun Pingale, Usha Sampath, Mani Abrol
The journey of taking an idea to accomplishing and implementing it, involves many stages and elements. This session will unravel the challenges in taking an idea to fruition and help individuals understand the key enablers and processes. The speakers are experienced industry professionals and will also help participants identify the critical actions that can help them change the game. Attend this session to learn about:
• Elevator pitch: What would a good one do/look like/achieve: Mani Abrol
• Influence to overcome resistance: How do you influence key stakeholders and how do you handle resistance: Saundarya Rajesh
• Resilience: How do you not give up hope: Usha Sampath
• Fail early/fail fast: How do you test your idea: Arun Pingaley

Friday, November 21: Session Detail

10:00 – 11:00 a.m.

Don’t Reinvent the Wheel, Reuse It! – Business Models from Around the World Panel
Track: Innovation and Entrepreneur
Location: Kalinga 2
Panelists: Swetha Sivaram, Salil Godika, Paul Needham, Arijit Sarkar
The only constant in business is change. And yet, change is what most of us resist. “This is how it works in our industry. We are in a unique space and can’t quite compare with others.” Most of us have heard this phrase umpteen times before but the truth of the matter is – it is a myth. The organizations that are successful are the ones that have taken advantage of other industries’ best practices and tweaked and applied them within their context. Business Model Innovation is about combining successful business models from various industries as well as finding completely new ways of doing things. Agile – a phrase often bandied about as the Holy Grail these days within the software industry is adopted from the manufacturing industry. On the other hand, Airbnb.com that is at the core of the hospitality industry does not follow any of their tenets. Even the super successful Google didn’t use the traditional business models from the software industry, yet their first product was nothing else than software packaged as a service. As we look around we realize that to be successful, one does not need to invent or develop a brand new business model from scratch. Instead, be prepared to look around, learn, modify and adapt. In this session - we will share how industry leaders have chanced upon these innovative business models and made it work for them. Come be a part of it - you might just discover a hidden gem.
The Career Guidance Never Given Panel
Track: Management
Location: Lalit 3/4
Panelists: Manisha Grover, Sheenam Ohrie, Karyn Folland
Career guidance and mentoring play a key role in navigating ways within corporate set ups and managing stakeholders. Each leader comes with their experience and can share instances where they missed guidance and mentoring during their growth phase. This session is designed to tap into the collective wisdom of people who have succeeded inside specific organizations or industries. They will share tips, guidance and insights on approaches that have worked for them/their organizations. The session will identify sources and opportunities to build leadership skills and ways these skills can contribute to personal and professional growth and satisfaction. The purpose of this panel discussion is to enable the audience to benefit from real life experiences of successful leaders and hear resonating stories. Also find how ‘seeking’ mentorship and career guidance plays a key role in the advancement of one’s career. The session is targeted to women in mid to senior level management and/or leadership roles and the ones aspiring to get in high visibility roles and making a difference.

Machines that ‘Learn’ to Make a Difference – Examples from Industry Panel
Track: Technical
Location: Lalit 1/2
Panelists: Geetha Manjunath, Hima Patel, Ravi Putchala, Deepthi Singh, Pallavi Vajinepall, Priyanka Agrawal
Machine learning is a subfield of computer science and artificial intelligence that deals with the construction and study of systems that can learn from data, rather than being explicitly programmed. Besides computer science and AI, it has strong ties to statistics and optimization. While the area in its nascent phase had started with research domains like human genetics, speech recognition, robotics etc., it has, in the past several years, spread its wings to end-user applications for effective web operations. Recommender systems, sentiment analysis etc. underscores its relevance today to the common internet user. Also, its increasing impact to verticals like healthcare, education, finance etc. is making machine learning an omnipresent entity in every facet of modern life. This session brings together scientists from different organizations and domains to talk about their pioneering work, share their rich experience, challenges in creating the applications using machine learning. This session would also focus on practical know-how needed to quickly and powerfully apply these techniques to new problems. Thus our speakers will inspire the audience with their machine learning applications that amplify human abilities, and help us to “Think Different; Make a Difference.”

11:00 a.m. – 12:00 p.m.

Trickle-up Innovation – Innovation Trickles in a New Direction Panel
Track: Innovation and Entrepreneur
Location: Kalinga 2
Moderator: Lakshmi Rebecca
Panelists: Monique Alfris, Vikram Damodaran
Reverse innovation or trickle-up innovation is a term referring to an innovation seen first or likely to be used first, in the developing world before spreading to the industrialized world. The focus of this panel discussion is to elucidate the need for such innovation and the specifics of the journey and how it is different from “traditional” innovation. The process of reverse innovation begins by focusing on needs and requirements for low-cost products in countries like India and China. Once products are developed for these markets, they are then sold elsewhere, even in the West at low prices. This creates new markets and uses for these innovations.

11:00 a.m. - 1:00 p.m.

Software-Defined Networking (SDN)-OpenDaylight Hands-on Workshop
Track: Technical
Location: Kalinga
Presenters: Faseela K., Keerthana Srinivasan
Build an SDN application in 30 minutes. This workshop introduces participants to Software-Defined Networking (SDN), an emerging paradigm in computer networking that allows a logically centralized software program to control the behavior of an entire network. The workshop will focus on building useful networking applications using the OpenDaylight Controller, which is a popular open-source SDN controller. At the end of this workshop, participants would have built a python SDN application for a real-life use-case using OpenDaylight’s REST APIs.

12:00 – 1:00 p.m.

Back to Future Panel
Track: Back To Work
Location: Board Room
Panelists: Karthik Ananth, Anupama Ramaswamy, Vidya Veeraraghavan, Ashwini Khandekar, Savita Thakur
In the last 30 years women have made considerable strides when it comes to education and career opportunities. Women make up 78% (Grant Thornton, 2014) of college graduates in India. Women join college in good numbers but in most of the sectors the number of women is not even 1/3rd of the total workforce. According to the India skill development report 2014 released by the Confederation of Indian Industry (CII), the percentage of women in the Software and IT industry is only 28.57%. Only about 14% make it to the top layer in India as compared to a worldwide average of 24% (Grant Thornton, 2014). Their career takes a back seat when it comes to kids and family. Women are more likely to leave their job as compared to their male counterparts. This has left organizations grappling for strategies to retain them. There is a lot of focus these days on utilizing the talented pool of mothers who have taken a career break and want to make a comeback. More than 70% of women fear taking a break in their career. This session focuses on how best women can utilize their break to ensure their professional confidence is retained and how they can return to work and adapt easily. In this session, the panelists will share experiences of their transition phase and how they prepared
themselves to return to a corporate or a non-corporate job and leverage technology to their success. The discussion will highlight the fact that the mommy train may travel a bit more slowly than conventional career trains and make more stops, but it eventually leads to the same professional destination of career success and fulfillment. This requires preparation before, during break and also after deciding to go back to work.

Closed-door Session  
Track: Tech Connect  
Location: Sutra  
Presenter: Nanda Kambhatla (Senior Technical Staff Member and the senior manager for the Cognitive Solutions and Services department at IBM Research – India)

Advances in IBM's Jeopardy! winning Watson System and Cognitive Solutions using Watson  
The Jeopardy! winning IBM Watson supercomputer from IBM that lies at the intersection of many fields - machine learning, predictive analytics, natural language processing etc. - heralds the dawn of an exciting new era in computing. In this talk the speaker will give a technical overview of Watson & then describe some recent technical advances leading to the first commercial offering based on Watson technologies called the IBM Watson Engagement Advisor. The speaker will describe efforts underway to extend and apply the technology to various domains for Financial Services, IT Support and for Education by making content or information more interactive and intelligent and enabling richer engagement by customers, system administrators or learners.

Speaker Bios

Amit Phadnis  
Amit Phadnis is the President – Engineering and India Site Leader for Cisco. He leads Cisco’s focus on innovation; Cisco’s engineering strategy, ecosystem and talent development in the country. Amit is responsible for the India Site charter, including strengthening the interlock between Cisco’s engineering, customers, and sales teams while aligning the company’s India site strategy with evolving customer and partner needs. He drives the university relations strategy, employee engagement and talent development for the 11000 plus strong employee work force in India. Another major focus area for Amit is developing the Engineering Partner and Independent Software Vendor (ISV) partner ecosystem. A technology leader with over 24 years of experience, Amit has grown in pace with Cisco in India. Currently, he has over 20 US PTO patents on his name. Amit was one of the first managers to join Cisco when it started operations in India circa 1999. Over the years, he has worked towards building world-class teams in India, first leading the Software Technology Group, and then the Enterprise Technology group, making significant contributions to Cisco’s Routing and Switching Technologies. Currently, Amit leads the strategy, engineering, and business direction of Cisco's networking technology for the enterprise segment in India and South East Asia. This includes the Cisco Catalyst families of switches; Enterprise Routing; Wireless
Before joining Cisco, Amit was the Country Manager/CEO and Vice President of Engineering at Symbol-Motorola. In his role with Symbol, Amit was involved in building a strong product organization as a country manager. He contributed to technologies related to handheld computing, wireless and RFID. Amit has a Masters Degree in Electronics and Communication from the Indian Institute of Science (IISc), Bangalore. As a speaker, Amit has shared his views on technology in the areas of Networking, Supply Logistics, Asset Visibility and Technology in Retail, among others.

Anju Sethi

Anju Sethi, as the Learning and Development lead at Tesco HSC, plays a key role in organizational development, leadership training and executive coaching. To ensure all round development, Anju provides strategic direction to leaders, in addition to driving educational and development modules for employees to become industry-efficient and competent. Anju, by virtue of spending over a decade driving L&D programmes in the industry, is a qualified talent development leader with significant experience working across diverse cultures and managing global teams. She is specialized in fostering inclusion and innovation to drive business value. During Anju’s tenure at HSC, the diversity ratio has seen considerable improvement, including at the leadership level. She has been instrumental in spearheading a pioneering initiative called ‘Women Who Mean Business’ – a networking platform to develop, connect and empower women. At HSC, she is tasked with optimizing and modernizing learning methodologies, facilitating annual succession-planning activities and designing and running high-potential programs. She also provides consulting support for major change management efforts.

From a talent management perspective, she strategizes to identify the right talent, while also optimizing performance of employees. The extensive workforce gives her ample opportunity to implement creative programmes to drive employee engagement. Lastly, Anju also creates and maintains a high-potential employee pipeline by running assessment and development centers across the South East Asia operations. Prior to HSC, Anju founded and led her own training and consulting firm Bee Conscious, for nearly seven years. She has also worked with Nirvana Business Solutions, Convergys India Services, Gurgaon and GE Capital International Services, Gurgaon.

Arijit Sarkar

As Director of India Operations at Google, Arijit is responsible for managing Google’s operations for Global markets from India. Arijit joined Google in 2006 and has managed various functions across Sales and Operations and helped in expanding the footprint of Global operations in India.

Previously Arijit was a General Manager at JobStreet.com and before that was an Area Sales Manager at Blowpast India Pvt Ltd. He received an MBA from Narsee Monjee Institute of Management Studies and a Bachelor of Engineering from Jadavpur
University in India. He resides in Hyderabad, India with his wife Haimanti and daughters Riddhi and Anandita. In his spare time he loves to photograph birds and wildlife.

**Ashwini Khandekar**
Ashwini has been an Intel employee for 14+ years and has contributed in the pre & post Si activities ranging from design activities to validation. She was one of the first engineers to start working in the hardware chipset design team in Intel Tech India Pvt Ltd – which started in 2003. She has worked in the Chipset and GFX post-Si low power field for 8 years. She has also worked in the domain of Display microarchitecture, FPGA and is currently a lead in the Storage IP team in India. She has done her MS in EE majoring in Comp architecture from California state University – Sacramento and BE in Electronics from University of Pune.

**Karyn Folland**
Karyn Folland is Vice President, Technology Strategy for Thomson Reuters. In this role, she articulates and communicates strategy for technology functions in alignment with the company’s overall transformation efforts. Prior to this role, she led Finance & Operations for the Middle East, Africa, Russia (MAR) region of Thomson Reuters, based in Dubai. Previously, she led Technology Strategy for four years – first for the Professional Division and then for Thomson Reuters Corporate. While in the Professional Division, she led the first cross-BU platform consolidation effort, and while at Corporate, she worked with leadership to develop and prioritize financial and strategic technology initiatives across the company. Karyn began her career at Thomson in the Financial Management Associate program in August of 2003. She held multiple roles in finance, strategy and operations across various businesses, as well as multiple Chief of Staff positions for executive business leaders before joining technology. Prior to working at Thomson, Karyn was a project manager at Oliver, Wyman & Company, a strategy consulting firm specializing in the financial services industry. Karyn holds a B.A. degree in Math & Physics from Bryn Mawr College and an M.B.A from University of Pennsylvania’s Wharton School of Business.

**Nanda Kambhatla**
Nanda Kambhatla is a Senior Technical Staff Member and the senior manager for the Cognitive Solutions and Services department at IBM Research - India (aka IRL). This department is focused on technologies for acquiring, representing, retrieving and delivering knowledge to individuals and organizations and developing new products and offerings based on these technologies. Nanda leads a global research team that is driving innovations based on the Watson technology. Nanda has over two decades of research experience in the areas of Natural Language Processing (NLP), text mining, information extraction, dialog systems, and machine learning. He holds 8 U.S patents and has authored over 45 publications in books, journals, and conferences in these areas. Nanda holds a B.Tech in Computer Science and Engineering from the Institute of Technology, Benaras Hindu University, India, and a Ph.D in Computer Science and Engineering from the Oregon Graduate Institute of Science & Technology, Oregon, USA.
Nora Denzel
Nora Denzel is a veteran technology executive with over 25 years of experience and was named as one of the "10 Leading Women in Technology" by CIO Magazine and one of the "Top 25 Women Engineers" by Business Insider. She serves on four public-company boards including the global technology companies of AMD and Ericsson. Formerly, Nora was the Senior Vice President at Intuit responsible for big data at the $6B software company. Prior to that role, she served at HP as the SVP and General manager of three multi-billion dollar divisions including computer storage, software and consulting and integration. She has also been an executive at Legato Systems (bought by EMC) and she began her career as a software engineer in IBM's storage software division. Nora holds a B.S. in Computer Science from the State University of New York and an MBA from Santa Clara University in California. She has started a non-profit mentoring company "Mentor Walks", www.noradenzel.com, which has raised thousands of dollars for the YWCA of Silicon Valley, a group dedicated to helping women in crisis in the Silicon Valley.

Priyanka Agrawal
Priyanka Agrawal is a Research Engineer in Cognitive Solutions group at IBM Research Labs. Prior to joining IBM, she completed her Masters in Computer Science from Indian Institute of Science (IISc) Bangalore in 2012 and received her B.Tech. with a bronze medal from NIT-Surat in 2010. She had secured 4th AIR in GATE 2010 and was a finalist at Google Women in Engineering. She works in the area of machine learning and data analytics and has contributed to IBM Watson Engagement Advisor and IBM Debating Technologies. Her research has been published in international conferences on ML and AI and she also holds couple of U.S. patents.

Rakesh Singh
Rakesh Singh is Vice President and General Manager of Citrix India. He is responsible for the strategy and operations for Citrix’s state-of-the-art R&D centers in Bangalore and Hyderabad and oversees the product development, architecture, management, marketing, quality assurance, operations and technical support teams.

Embodying Citrix’s mission to help people live and work better, Rakesh is instrumental in fostering and promoting Citrix’s unique business culture to deliver solutions that power mobile workstyles and cloud services. He has grown Citrix’s R&D presence in India from 75 staff in 2005 to more than 1000 today. Employee-friendly policies such as Bring Your Own Device (BYOD) and workshifting have earned Citrix recognition as India’s Top 20 Employers for two consecutive years.

Dr Rebecca Parsons
Dr. Rebecca Parsons is ThoughtWorks' Chief Technology Officer. She has more than 20 years of application development experience, in industries ranging from telecommunications to emergent internet services. She has extensive experience leading in the creation of large-scale distributed object applications, services based applications, and the integration of disparate systems. Her research interests include programming languages, parallel and distributed computation, genetic algorithms, computational
biology and non-linear dynamical systems. She spent her sabbatical from ThoughtWorks working with UNICEF's Innovation Lab in Kampala, Uganda in 2010. Both during her sabbatical and subsequently with ThoughtWorks, Rebecca has been involved in the application of data science in the social space. Rebecca received a Bachelor of Science degree in Computer Science and Economics from Bradley University, a Masters of Science in Computer Science from Rice University and her Ph.D. in Computer Science from Rice University.

**Soma Kohli**

Soma Kohli holds a Master’s degree in Computer Science and Engineering from Jadavpur University. Her career started with the Param Supercomputer at CDAC. From there she moved on to HP to work in the Languages Lab, where she worked on Itanium processor architecture and systems software. She started working on embedded systems at Infineon and got hooked to it. In Samsung she works on the Samsung Reconfigurable Processor at Samsung Advanced Institute of Technology (the research arm of Samsung). She has several papers in top conferences from her work at Samsung. Personal interest led her to start working on the Internet of Things, especially sensor networks on the cloud. This has got her a patent on sensor virtualization. She is currently leading Samsung’s India research team on GPU and related technology.

**Sunita Mani**

Sunita Mani is Vice President of Product & Engineering at eBay responsible for Selling, Trust and Payments.

**SPONSOR ACKNOWLEDGEMENTS**

The Anita Borg Institute (ABI) connect, inspire, and guide women in computing and organizations that view technology innovation as a strategic imperative. Founded in 1997 by computer scientist Anita Borg, our reach extends to more than 54 countries. We believe technology innovation powers the global economy, and that women are crucial to building technology the world needs. The Anita Borg Institute is a not-for-profit 501(c) 3 charitable organization. For more information, visit www.anitaborg.org.